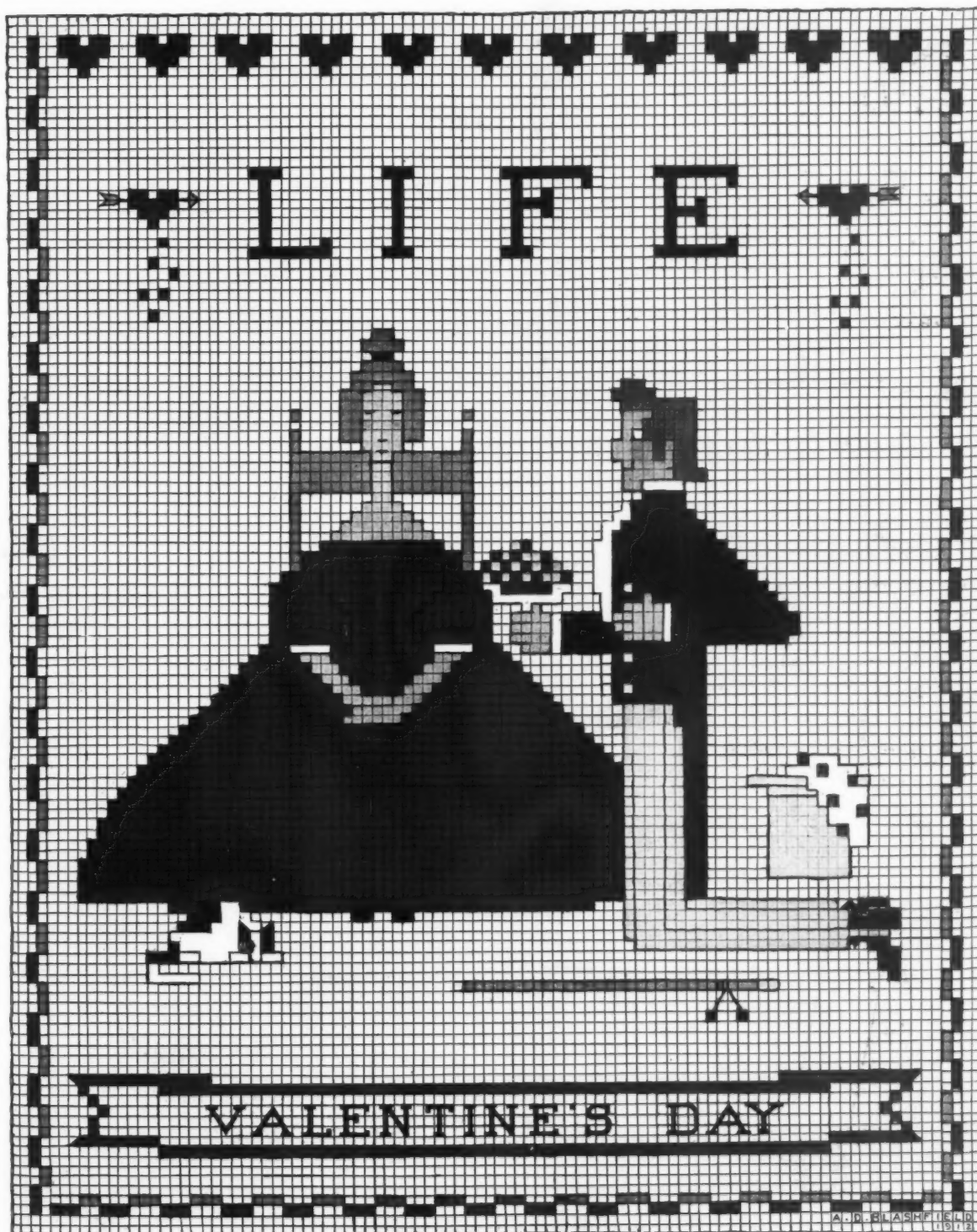


13
VALENTINE
NUMBER

UNIVERSITY CLUB

PRICE 10 CENTS
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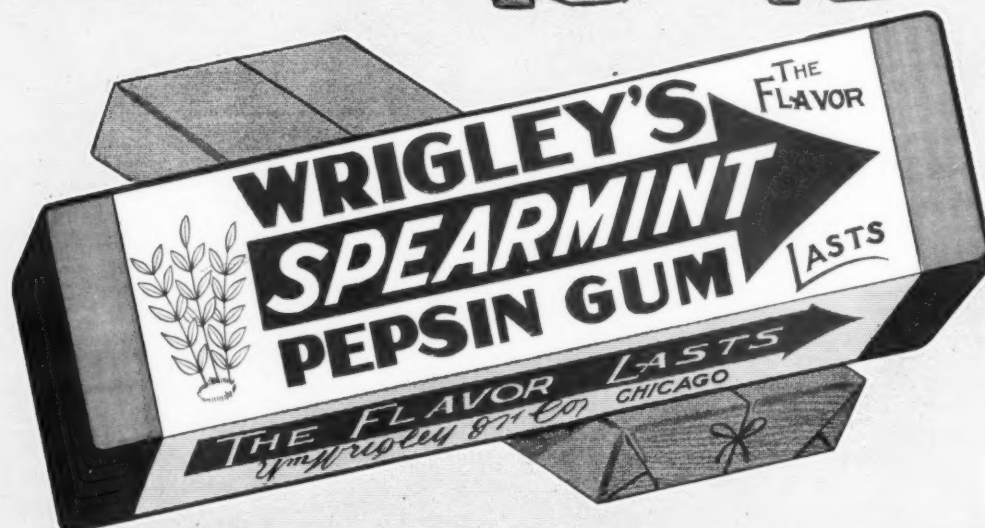
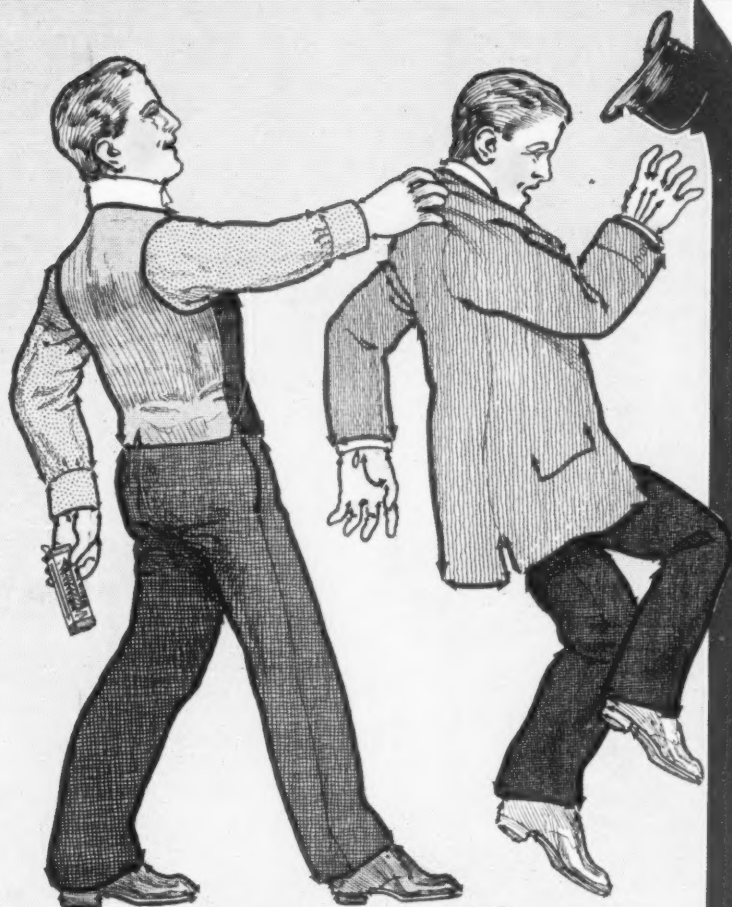
Don't Go to Lunch Yet!

Don't go because your
watch says so. Chew

WRIGLEY'S
SPEARMINT

You'll lunch because
your *appetite* says so.

And the appetite-sharpening
titbid is equally useful and en-
joyable *after* lunch. It brightens
teeth and aids digestion, and
purifies breath, besides

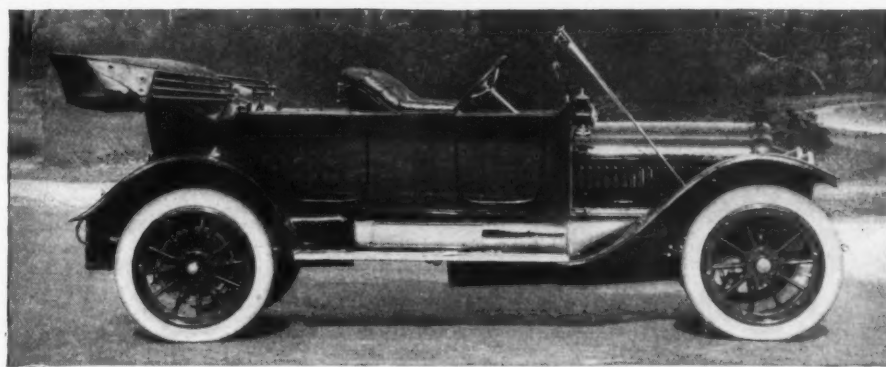


BUY IT BY THE BOX

—of any dealer. It costs *little* by the package, but *less* by the box.

Look for the Spear

The Flavor Lasts



WHITE FIVE PASSENGER SIX
Electrically Self-Started and Lighted



THE WHITE SIX

Electrically Started and Lighted—Left Side Drive

The purchaser of a high-priced car has the right to expect superior design and equipment as well as superior material and workmanship.

The White was the first Six to introduce left-side drive, and today presents this logical method of control in its most desirable form—with right hand-operation of the gear-lever.

The White was the first Six to incorporate in its equipment an electrical starting and lighting system. The White Electrical System is designed and built by The White Company, in The White Factory, especially for White Cars. The White is the only Six today equipped with an electrical system that is manufactured by an automobile company especially for its own product.

Gasoline Motor Cars, Trucks and Taxicabs

The White Company
Cleveland



Husbandette's Number
of

Life

Next Week



Not So!

Our recent statements that we are going to issue an Awful Number and a Humorous Number have led some to believe that these two numbers are one and the same. "What can be more awful than a humorous number of LIFE?" writes one friend. "Your Humorous Number must therefore be your Awful Number."

Not so.

The Awful Number is coming on March 27. It will positively be the most awful number we ever issued.

The Humorous Number will come later. We don't know just when. Up to date we have secured no material for it, but while there is LIFE there's hope.



This is a Special Offer—Three Months for One Dollar

Enclosed find One Dollar (Canadian \$1.13, Foreign \$1.26). Send LIFE for three months to

Open only to new subscribers: no subscription renewed at this rate. This order must come to us direct: not through an agent or dealer.

LIFE, 17 West 31, New York

One Year \$5.00. (Canadian \$5.52, Foreign \$6.04.)

Rhymed Review

The Financier

(By Theodore Dreiser, Harper & Brothers.)

This Work—and, say, it's pretty good—
Concerns the egotistic mania
Of Mr. Frank A. Cowperwood
Of Philadelphia, Pennsylvania;

A pleasant chap, when all is told,
Urbane, resolved, by Fate undaunted,
Unmoral, winsome, selfish, bold,
He took whatever things he wanted.

He married young. With wondrous ease
He gathered pelf, for none was subtler,
His lawful consort ceased to please—
He fell in love with Aileen Butler.

She loved him, too. They met by stealth.
Aileen's papa, a politician
Of influence and ample wealth,
At length was filled with dark sus-
picion;

And when he learned the truth, he
vowed
That Cowperwood—the devil take
him!—
Should pay the most that law allowed,
And quickly found a way to break
him.

Then, having made our hero fail,
Old Butler took a fiercer pleasure

A Happy Disposition is a Prism that Deflects the Blue Rays

To have and to hold such a life treasure drink

Evans' Ale

It puts one close to the greatest of arts—the Art of Living, not merely as to creature comfort but more particularly to spreading it. The Ale with a smile for everyone.

1786 Nearest dealer or write to C. H. EVANS & SONS, Hudson, N. Y. 1913



If you enjoy musical comedies, you should have a Victor

This wonderful instrument not only repeats for you right in your own home the charming selections from the popular operettas now delighting the public, but revives for you beautiful old-time favorites which are rarely heard nowadays, and also brings to you many of the European successes long before they are produced in this country.

With a Victor you can hear sparkling medleys of a half-dozen or more selections from more than fifty operettas, superbly rendered by the talented Victor Light Opera Company; or you can hear individual numbers sung by leading stage favorites.

And this is but one of the many forms of music and entertainment that delight you on the Victor.

Any Victor dealer in any city in the world will gladly play your favorite music for you.

Victor-Victrolas \$15 to \$200. Victors \$10 to \$100. Easy terms can be arranged with your dealer if desired.

Victor Talking Machine Co., Camden, N. J., U. S. A.
Berliner Gramophone Co., Montreal, Canadian Distributors.

Always use Victor Machines with Victor Records and Victor Needles—the combination. There is no other way to get the unequalled Victor tone.

Victor

New Victor Records are on sale at all dealers on the 28th of each month.

In prosecuting Frank to jail
For making free with city treasure.

Old Butler died. They let Frank go;
And now there came a lucky panic;
By selling short and buying low
He won a fortune aldermanic.

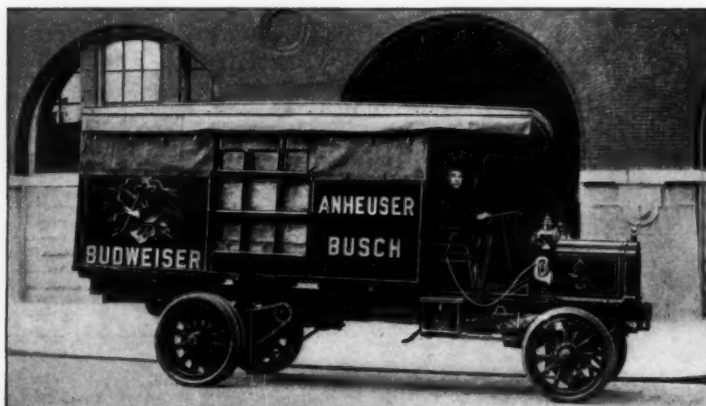
His injured wife perceived 'twas best
To cut their marriage bond asunder,
He wed Aileen, they went out West
And in Chicago rolled in plunder.

But wait!—To save our moral health
This Epilogue the Author flashes:
That Lawless Love and Tainted Wealth
Proved, in the end, but Dust and
Ashes!

He moralizes somewhat more
With broodings neither wise nor
weighty.
The book is good, I said before;
The pages number seven-eighty.
Arthur Guiterman.

PACKARD TRUCKS DOMINANT IN BREWERY SERVICE

One hundred and five brewing companies in 61 cities use 220 Packard trucks. A consistent record of repeating orders is based on Packard ability to provide maximum service at minimum cost.



The Anheuser-Busch Brewing Association of St. Louis has a Battery of
Twenty-one Packard Trucks

"We have gone through with capacity loads, mud to the hubs.

"In the rush of orders, we have made demands on the truck which seemed unreasonable. But the Packard has always been able to deliver the goods."

Anheuser-Busch Bottling Company
Brooklyn Branch of the
Anheuser-Busch Brewing Association



Packard Motor Car Company, 700-704 Grand Avenue, Milwaukee, Wisconsin
Gentlemen—We have been using your three-ton trucks for about a year. They have done better than you claimed they would, and with very little expense for repairs. Were we in the market for additional trucks for our business, we would give the Packard preference over other makes.

November 1, 1912

Yours truly, JOS. SCHLITZ BREWING COMPANY
(Signed) Robert G. Uihlein

Ask the man who owns one

Packard trucks will be exhibited at First Regiment Armory, Chicago, Feb. 10 to 15

Packard Motor Car Company, Detroit, Michigan



L I F E

A Valentine

A VERY special friend of mine
Begs leave to be your valentine.

An empty chap he is, it's true—
His mind's a blank, except for you,

And in his heart, the agents tell,
No lodgers are, save where you dwell.

His glance is vacant 'til his eye
Catches your image passing by.

And yet this empty chap says few
Are rich as he, who's full of you.

A proud and happy friend of mine
Begs leave to be your valentine.

Channing Pollock.



CHEER UP, SUMMER IS COMING!



FEBRUARY 13, 1913

"While there is Life there's Hope"

VOL. 61
No. 1581

Published by

LIFE PUBLISHING COMPANY

A. MILLER, Sec'y and Treas.

U. A. MITCHELL, Pres't.

17 West Thirty-first Street, New York
English Offices, Cannon House, Breams Bldgs., London, E. C.

THE papers are satisfied that Mr. Bryan is to be invited to be Secretary of State in Mr. Wilson's cabinet. It seems likely; likely enough to make it

proper for us all to consider it and adjust our minds to it a little beforehand.

Very few people, even among Mr. Bryan's friends, will consider that he has qualifications to be the head of the State Department. For that matter it does not appear that his qualifications suit any place in the cabinet. He is not a lawyer of reputation, as Secretaries of State have usually been, nor a person of executive experience, nor an expert in finance or agriculture. Moreover, if he has talent as a lieutenant it has never been cultivated nor displayed. For the sixteen years the American public has known him, Mr. Bryan has been always a principal, always a suggester and advocate of policies, never an assistant in carrying them out. Mr. Bryan may develop unexpected qualifications as a cabinet officer, but so far as anyone knows, his talents are particularly unsuited to cabinet use. Mr. Wilson must know that; Mr. Bryan himself must be well aware of it. Accordingly we must infer that if Mr. Wilson invites Mr. Bryan to go into the cabinet and Mr. Bryan accepts, it will be for reasons powerful enough to overcome excellent reasons against such action. Such a reason would be the desire to unite the Democratic party and make

its sections work together for good.

For, of course, Mr. Bryan as a loyal member of Mr. Wilson's cabinet, might strengthen the coming administration very materially. He has influence in Congress, and very considerable influence with the Democratic voters whose representatives sit in Congress, and if he could stand the discipline that is indispensable to team work, accept the policies which the leaders of the party and the President agree upon, and exert himself to put them through, he might be so useful as a general backer that his apparent lack of special qualifications for departmental duties would be a matter of comparative unimportance.

So let us not repine prematurely if Mr. Bryan goes into the cabinet, nor yet if he stays out. He has got to be tried out somewhere, and there is a great deal to be said for putting upon him the decision whether with him, or without him, the Democratic administration shall go ahead.



WHEN the Pujo Committee gets through questioning the rest of the solvent and distinguished gentlemen of the country, cannot Congress contrive it in some way to add to public knowledge by a complete and exhaustive investigation of Mr. Samuel Untermyer? Not that we suspect Mr. Untermyer of anything in particular that needs to be brought out and hung on the fence, but that he is so eminent

and so active and so pervasively reformatory and so many of us laymen are so ignorant about him. All these things they tell one about him—are they so? And if not, which of them is not? Is he an unselfish patriot? Do the rest of the lawyers deride him because his spirit is loftier and bolder and less selfish than any of theirs? We want to know. When we hear him disparaged we grope ineffectually for any facts.

But if Congress can only find a way to run Mr. Untermyer through the wringer, then maybe we shall really learn something about him, and know, perhaps, what makes him different from the other lawyers of like ability and success, and how it comes that he has acquired his curious position as a sort of Ben Butler of the New York Bar.

We suspect that no great bar is complete without a Ben Butler, a thoroughly clever and resourceful person who is so reproachfully regarded by his professional fellows that he is willing to undertake jobs that they wouldn't. Men are apt to lose in boldness what they gain in respectability. Men careful of their reputations and their prestige are shy of assaults on the institutions and individuals in which respectability is vested. For these distasteful jobs of assault the Ben Butlers come handy, just as do the Hearst papers in journalism.

Mr. Untermyer's recent service as counsel for the Pujo Committee seems to have been useful. He asked many questions of many important people, and diffused a lot of interesting information, and got a good deal into the record which it is useful to have there. He did his job well; such a job as Mr. Brandeis might have done if it had been in Boston, but which very few New York lawyers, of the requisite ability, would have undertaken.



OUR neighbor, the *Army and Navy Journal*, joins the *Louisville Herald* in rebuking LIFE for

criticism of certain details of General Pershing's order about the flag.

That is all right. It is the province of the *Army and Navy Journal* to defend the army, and all of its works that are defensible. They seldom need it. Even this order of General Pershing's is defensible. But to us it did not seem in all particulars expedient. The flag is immensely popular. To defend it is so popular that defenders are apt to rush in when it doesn't need any defense. Persons avid of popularity are tempted to exploit it. Theatre managers contrive scenes in which the flag shall be rushed across the stage and the audience stirred to emotion and applause. So sometimes it seems a duty to wade in and try to defend the flag from its defenders.

We observe that while we have been incurring reprobation for deprecating over-zeal in flag defense, Assemblyman Peacock of Burlington in New Jersey has introduced a bill into the New Jersey Legislature providing to have an American flag in every

room of each public school in the State, and requiring all the pupils to salute it every day, under penalty of being barred from school if they refuse.

Now, then, dear readers, how do you all feel about that? Do you want these flag exercises enforced with a club, or do you think they will go more prosperously, and better fulfill the aim intended, without compulsion?



OUR respected neighbor, *Printers' Ink*, enquires very impressively on one of its advertising pages, whether we would vote for a handsome young feminist, Miss Inez Millholland, whose likeness it gives us a confidential peep at.

Vote for her? Surely! We would vote for her for wife of one; for mother of at least six; for school com-



New Arrivals: AND THEY TOLD US THIS WAS A VERY QUIET, RETIRED, HOME-LIKE PLACE!

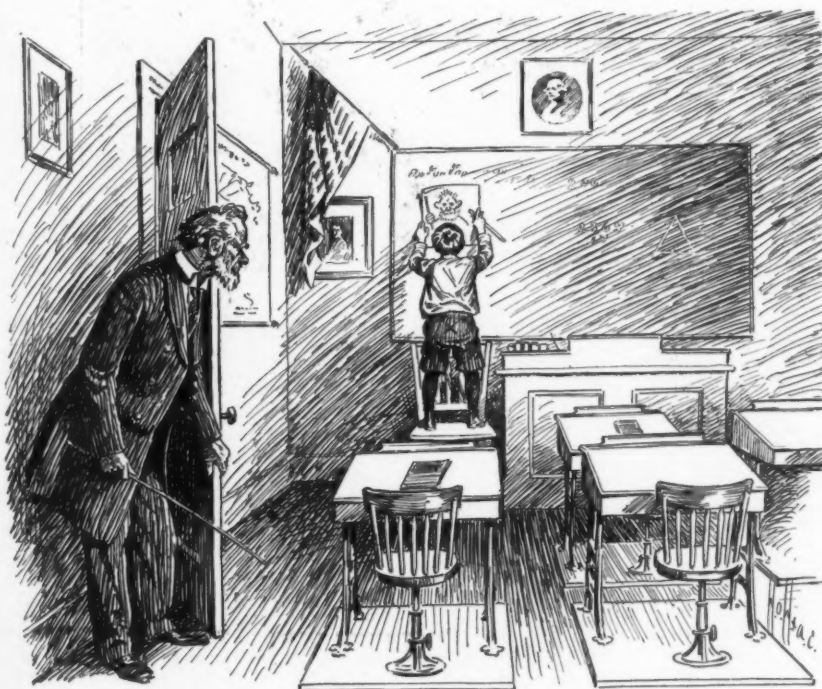
missioner if she knows enough; for factory inspector if she will learn how; for teacher of the kindergarden if she will learn how; for almost any office she is qualified to fill.

But we infer from the context that the question is whether we would vote for this young person for President of the United States.

No, *Printers' Ink*, not on your life. It wouldn't be suitable. It would involve more chances than that exacting office should be exposed to. Suppose that after we had elected her, a spinster, on—say—the Bull Moose ticket, she should take a notion to get married (out of the party, of course), and raise an immediate family of children born in the White House. Where would we be? Could we complain? No, it would be against nature to complain, and complaints would be mighty unpopular. But think of combining the exacting duties of President with a series of new babies!

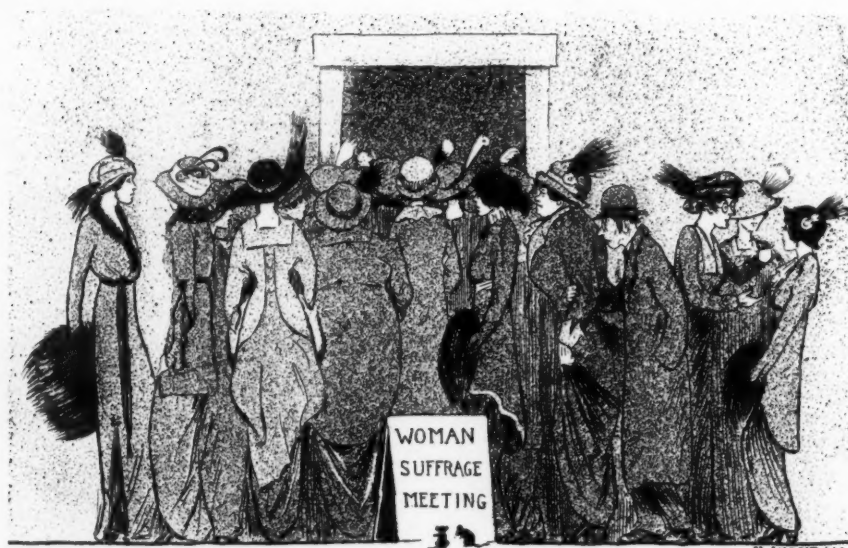
That is the sort of trouble we would be liable to get into with a young woman President, especially if she was an attractive young woman. A queen, with a life term, might take a consort, raise a family, and get along with the cares of State. But a term as President is too short for so much combination.

You see, *Printers' Ink*, being an attractive young woman, like your friend in that picture, is almost a whole job in itself, and ought not to be too much mixed up with any other job that has exacting duties.



FORECAST FOR ST. VALENTINE'S DAY

STORMY: WARMER IN IMMEDIATE VICINITY
Note—Immediate Vicinity is indicated by X



Mouse: LET'S GO IN AND BUST UP THE MEETING

God Save the King

OLD King Coal
Was a nerry old soul
And a nerry old soul was he,
For he weighed in his drivers with every
load of coal,
And also his shovelers three.

A New Trust

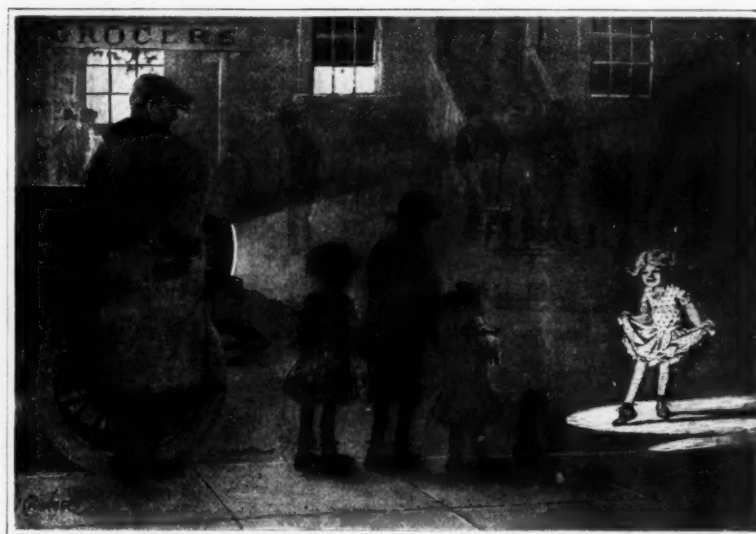
THE attention of Mr. Wickersham, and others equally interested, is called to the formation of a new trust. In view of the recent legislation against trusts, one would think that those who are forming a new one would do so in fear and trembling.

But not so. The New Trust has not only formed, but has done so with that fine disregard for precedent that marks all trusts who consider that they have a divine right to the whole field.

For example, one of the avowed objects of the New Trust, the technical name of which is The American Society of Medical Economics, is:

To oppose all acts tending to encroach upon the practice of medicine, such as legislative enactments establishing pseudo-specialists in medicine, etc.

The trust goes on further to explain that the revocation of licenses shall be in the hands of a Board of Medical Examiners and a Board of Regents, who shall be empowered to render decisions.



THE MAKINGS OF A STAR

It is, of course, quite superfluous to state that the said Boards shall be composed of prominent medical men.

This seems to be a perfect form of the bad trust, as we have come to know it. But it has one feature that "lays over" all other trusts.

As a rule, most of those combinations in restraint of trade which have flourished so much in the past have had to depend upon all sorts of under-hand

February Fourteenth

FORGET the pain,
The longings vain,
Forget the time apart:
This is the day
That lovers may
Grow happy heart to heart.

These are the hours
Of love's first flowers—
Of hopes that blithely sing:
St. Valentine
Is yours and mine,
As Herald of the Spring!
Leolyn Louise Everett.

From a Letter

WHEN the Rev. Dr. Heber Newton gave up his pastoral work he told me that he felt he did not need so many periodicals. "So," he said, "I stopped my subscription to all the religious papers—except LIFE."



Pater: WHY DIDN'T YOU INTRODUCE THAT YOUNG MAN TO ME?

Daughter: I WAS AFRAID IF HE SAW YOU HE WOULDN'T WANT TO COME AGAIN.

"POOH! NOTHING TO BE AFRAID OF."

"THAT ISN'T IT, PAPA; BUT YOU KNOW THE BOYS TO-DAY ARE AWFULLY PARTICULAR WHOM THEY MEET."

• LIFE •

A Threatened Industry

(It is announced from Milwaukee that a movement is on foot to introduce legislation to put a legal ban on kissing, with the object of killing out the practice.)



What the Inmates Are Doing

IT was not many days ago that Dr. Tawtcher Pupps informed Dr. Solarmon Plexus that hereafter he should devote himself entirely to experiments on hospital patients. He agrees with Dr. Knerv Pynchor and Dr. Frankley Lovett that dogs and monkeys, while good in their way, are far less satisfying than the Real Thing.

Dr. Gull Reedurs is preparing an article for a popular magazine on "The Value of Hospital Patients in the Propagation of New Diseases."



THE POET LOVEATE

OH, Legislator; spare that kiss,
That ancient and consoling custom,
That post—and ante-nuptial bliss
Which women—widow, wife or miss—
Enjoy, although they may mistrust 'em.

They say no savage bosom glows
To kisses in their pristine beauty;
They are content to rub the nose
Who live where the banana grows,
Moved less by Sentiment than Duty.

I scorn the fears of solemn chaps
Who call a kiss a thing to hurt you,
Who, offered a caress, collapse
And cry, "A microbe lurks, perhaps,
Within the very lips of Virtue."

As nearly a fortnight has elapsed since the discovery of a cure for cancer, formal announcement will be made on Monday of a new serum discovered by Dr. Toxin Puffer, who was ably assisted by Dr. Bacillus Breeder and Microbius Bugg, M.D.

Dr. Benton Slawter was much pleased last Thursday by the receipt, at the Halls of Agony, of twenty fine, healthy monkeys, furnished by John Rockefeller, the generous founder of this Enlightened Institution. Dr. Lettam Rythé and Dr. Munkies Terra immediately began work on the new arrivals.

Dr. Lovett O. Rather says the rage of a mother one day last week, when she found her child had been inoculated with tuberculosis, was one of the funniest things he had ever seen.

Dr. Rather is devoted to Science.

Dr. Agony Bent is trying some interesting experiments on a young fox terrier. After injecting as much turpentine and red pepper as the dog can stand, Dr. Bent holds lighted matches close to his nose.

These experiments may result in another cure for infant paralysis.

No prophylactic this, you see,
For when Lucille or Amaryllis
Allows me to perceive that she
Would take a chaste salute from me,
The argument's effect just nil is.

No substitute I will employ,
No touching of our nasal tips, sir;
Such imitations give no joy,
Or, at their best, they quickly cloy;
I sing my lady's ruby lips, sir.

Take courage, Youth, of every age,
Short, tall, thin, stout, of each complexion;
No law can filch from Love his wage,
No counsel of a high-brow sage
Ban the fair pledge of your affection.

Chester Cornish.

Dr. Cuttaway Awhl and Dr. McEver Knysfe had a laughable experience recently. They removed a man's stomach, thinking him a pauper patient. He turned out to be a wealthy man of some influence. But Dr. Wordie Wyse explained it satisfactorily to the gentleman's family.



"THE FLESH AND THE DEVIL"

Valentines for Sale

WHO has Valentines for sale?
That's the clamor, that's the
cry,
Drifting down the winter gale;
Many are there fain would buy.

Guerdon for all aching hearts,
Balm for every ill and ail,
Cupid, master of love's arts,
He has Valentines for sale!

Clinton Scollard.

Twa Scots

PRESIDENT JORDAN of Stan-
ford University says that An-
drew Carnegie is descended from
Mary, Queen of Scots.

We see resemblances.

Queen Mary was one of the best
advised persons since the world be-
gan.

And the Laird looks like her, too.
Some! They have the same number
of features.

But where the Queen missed it was
in not being a descendant of the Laird.
That might have been worth while.



"COME ON, MAMIE. COME AN' WATCH ME SPEND A PENNY"

"Here We Rest"

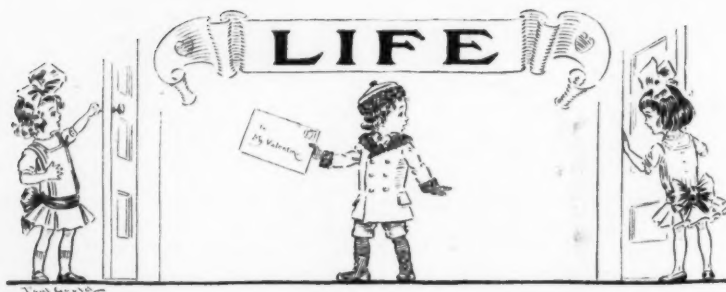
WE have been requested by an un-
constitutional lawyer living in
Birmingham to publish a few words
of explanation on behalf of Alabama.
Inscribed upon the Great Seal of this
Great State is the legend, "Here We
Rest." Our Birmingham friend de-
clares that this is to be taken liter-
ally for all Alabama except the chil-
dren. It is conceded by all the best
people of Alabama that children are
entirely too young to rest. It is for
them to toil, to support their parents.
Alabama has reduced child labor to a
perfect system. Furthermore, to
make little children rest would be an
unwarranted invasion of their consti-
tutionally-guaranteed right to be pro-
ductive.

The motto, "Here We Rest," is
intended to refer principally of course
to the aristocracy of Alabama and to
the politicians. Everybody knows
that one cannot be aristocratic with-
out resting a great deal, and Alabama
is nothing if not aristocratic. *Honi
soit qui Alabama.*



Fair Visitor: WHY ARE YOU GIVING DODO'S TEETH SUCH A THOROUGH
BRUSHING?

Fond Mistress: OH! THE POOR DARLING'S JUST BITTEN SOME HORRID
PERSON AND, REALLY, YOU KNOW, ONE CAN'T BE TOO CAREFUL.



Valentine Weather

VALENTINE weather!—and keen through the chill of it
 You can feel somehow the throb and the thrill of it,
 Just the blithe feeling that enters each sparrow head
 When sly Dan Cupid makes sharper his arrow-head—
 That roguish rascal who seems to monopolize
 All of the love-arts—among them improper lies!

Valentine weather! The snow's on the ground about;
 Rosy of cheek is the lad in his "roundabout";
 Maidens go clad in their soft fluffy, furry things
 That were once worn by the growling or purry things;
 And see the postman, poor fellow, what will he do
 Bending his back with a burden of *billets-doux*!

Valentine weather! The old and the young again
 Write the same language and talk the same tongue again;
 And you and I, love, shall we not have part in it,
 All the old rapture and all the old heart in it—
 Turn back life's pages, and join in the joy again,
 And just be happy—a girl and a boy again!

Nature and Style

MRS. JOHN W. ALEXANDER made a good point the other day when she brought out the fact that American women, in adopting Parisian styles, are wearing unsuitable clothes. Said Mrs. Alexander:

We have been following the customs of people who have entirely different needs from those of Americans with their appreciation of outdoor life. French women seldom walk; transportation is very cheap. Even the shop girl rides to her work. It has been absurd for us to try to copy the clothes of a woman who rides about all day, and then attempt to walk in them.

It would appear that climate has much to do with styles; the present movement for American styles is a revolt against the French environment, and may have originated in a deep-seated desire to wear clothes

which shall conform to our climate. Let us hope so.

In the Sandwich Islands the ladies who move in the best society wear scarcely more than an entrancing smile. In the Arctic regions this is quite the reverse, furs being predominant even in the lowest circles. In each instance, however, the ladies of these zones are quite natural.

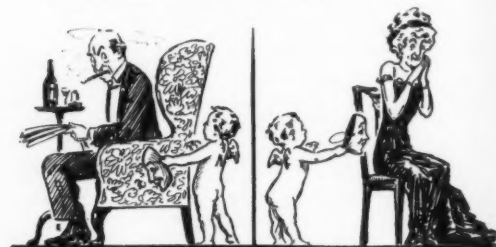
Owing to the heat we have introduced into our homes and public buildings, our styles are more or less artificial. Our ladies who appear at the opera with scarcely any more on than the Sandwich Island belles are by no means doing the same thing as the Sandwich Islanders; they are living in a kind of unnatural atmosphere of style. A false condition is created and they conform to it. Their point of view, indeed, is so peculiar that in

A Mischief of Professionalism

THE rise of the English militant suffragettes, who have done so much harm to the suffragist cause in England, is attributed to excess of funds in the suffragist treasuries, which has enabled women like the Pankhursts to become salaried, professional agitators. It is wonderful how things work out, and how often the seeds of success contain the germs of collapse.

ABOUT the time a girl loses her faith in fairy tales she begins to believe in love.

THE MASQUERADE A BACHELOR'S POINT OF VIEW



LOVE



COURTSHIP



AND MARRIAGE



EXEMPT

The Hermit: NO, MUM. I AIN'T NEVER MARRIED; BUT I SARVED THROUGH THE CIVIL WAR—WUZ WOUNDED TWICE'N' SPENT A YEAR IN LIBBY PRISON.

summer, when they might be expected to dress in accord with the climate, these same ladies are in the habit of covering their faces with veils in order that the sun's rays may not reach their precious skins.

If we can introduce styles into this country which will be more natural for our environment, we shall have accomplished much. As long as we are living beyond our incomes in order that our wives may clothe themselves, why not have them do it in a natural manner?

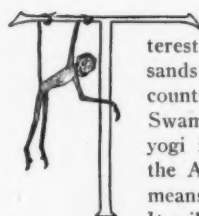
A Boon to Criminals

ALL criminals who know how to handle automobiles are hereby advised to come to New York. We have a law here that allows you to get drunk or pretend to get drunk; to run your automobile or anybody's automobile with the utmost recklessness or apparent recklessness; to do any damage to any person or persons either by accident or otherwise; and then to go scot free. All this may be done under a law called the Callan Law, which, in at least one important respect, is no law at all.

Don't be afraid, criminals. Come right along. It has already been tried. The other day a man was released who had become intoxicated and had run down a woman with his taxicab. Nor is this great privilege necessarily confined to criminals. Anyone at all with a grievance can satisfy it with impunity and at slight expense if only he can get his enemy in front of his automobile. New York gamblers with interlocking grudges could fight it out in this way and thus avoid the necessity of ultimately taking a course in electricity.

Swami Baa Baa Forever!

Several Letters Received Showing His Wonderful Power—Also a Few Minor Criticisms, Which Only Reveal a Stage In Psychic Development—Possibilities of Love Revealed



HE immense vibratory interest which is taken by thousands of people all over this country in the new doctrines of Swami Baa Baa (the greatest yogi in the world) shows that the American people are by no means deficient in occult power. It will be a long time, however, before Swami Baa Baa's great doctrine is thoroughly understood. We have received thousands of letters from gentlemen in various parts of the United States, the burden of which is:

"Can I control my wife by means of vibrations? and what is the proper method? Is it necessary for her to know anything about it?"

Several millionaires have come to us confidentially and offered large sums of money if the Swami can be employed exclusively by them in their own households. The Swami's gifts, however, are for the benefit of the whole race, and he is above all money offers—excepting, of course, the usual advance fee of fifty dollars to one hundred dollars, according to the urgency of the case.

A gentleman writes us as follows:

"You have deceived me. I was very much attracted to Swami Baa Baa on account of the statement made that I could reach the higher tattvic vibrations; in fact, that I could resolve myself into the silence and indulge in all of the higher ecstasy, while at the same time increasing my capacity for smoking and drinking, and having a good time physically.

But what has happened?

Since learning how to concentrate my mind and thus project my astral body, also my subliminal self, and rearranging the primal colors of my auric envelope—alas! all desire for having a good time has left me. All I care to do

now is to go into the silence, and yet you promised both.

Our friend will be all right in a few days. He doesn't understand that at present he is under the influence of the lunar current, which is strongest at this time of the year; also that the higher pranic currents have produced an ethereal vacuum, by which all those who have become supremely conscious of their *kama rupa*, experience an aloofness from the chromatic lower tones.

The only safe representative is the astral body. This is entirely separate, as we have stated, from the auric envelope; but by means of these two, by making a calculation, which can only be done by the crystal ball which we provide (price fifteen dollars to the trade), you may learn the number of personalities over which you have control. It is possible to learn the coming personality in advance and to be able to switch from one to the other. This is very convenient, especially with your wife, with whom you may not be on the best of terms.

In other words, you are not only able to tell beforehand what your wife's personality may be at any given hour of the day, but you can also arrange that your own personality will be what you choose at that time. The immense possibilities of this wonderful condition can only be imagined.

Here is a letter just received:

"ALL SUBLIME AND FAR-REACHING SWAMI BAA BAA:

Feeble words fail to tell you of the wonderful succession of ecstasies which I have experienced, owing to your treatment.

I am in love with a charming and beautiful girl. She has six distinct personalities, while I have only four; but each one of my personalities is in love with all of hers, and by changing the combination every day we experience heights and depths of love which

it would not be possible for any mortal to conceive.

Yours with deep gratitude,

Here is another letter not so favorable:

"DEAR SIR:

I have been married for eight years, and after receiving vibratory treatment and acquiring the art of going into the silence and projecting my astral body and subliminal consciousness, I discovered that my wife is developing, practically speaking, a new personality every day. Some of these personalities are not so bad, but the others are something fierce.

I have gazed into a crystal ball for half an hour a day during the last week, but there is something apparently the matter with the pranic currents, not to speak of my chromatic scale. I see nothing but dark red and muddy gray.

Is it not possible to lift me up on a higher plane so that when I meet my wife I do not feel as if I were trying to drive an eight-horse team around a Roman arena? It is telling on me, Swami.

Yours,

These letters only show the wonderful varied scale of the human atman. Each one of us is master of the universe, and it only needs the touch of a divinely gifted personality like the Swami to bring it out. Remember, however, that your development may sometimes be slow, owing to certain alien vibrations that even the Swami with all his vision has not been able to segregate. Have patience.

We should be glad to take anybody on the instalment plan at a slight increase over the original price. Money is no object. It is only taken as a guaranty that the applicant really has faith.

Life's Vibration Parlors.



SPORTS OF ALL NATIONS
ST. VALENTINE'S DAY IN MILAN, ITALY

A Lay of Labor

IF a girl in a shirtwaist factory earns sixty cents by working all day with all her power,
And the price of food increases until it costs her sixty-four cents a day to exist;
And the non-competitive billiard table in the corner hotel earns sixty cents an hour—
Who's a Socialist?

If a Svenska gentleman is marching across a grade-crossing after a wedding party seraphic,
And Mr. Mellen attempts to occupy the same space with one of the fastest express trains of his grist;
And Mr. Svenska is not only non-suited in court, but is also fined fifty dollars for obstructing traffic—
Who's a Nihilist?

If a coal-miner from Hungary strikes for higher wages so that he can pay his rent,
And wins an increase of ninety cents a week, which puts the market price of coal up \$2.75 a ton for each kind on the list;
And this so enrages the landlord that he advances the price of all his houses twenty per cent.—
Who's an Anarchist?

Holworthy Hall.

What Delaware Has Escaped and Why

DELAWARE still boasts the whipping post. The *Wilmington Evening* recommends this bit of antique furniture to Pennsylvania for use on her highwaymen, and declares that Delaware hasn't had a bank robbery since several notorious safe-crackers were publicly whipped in 1873.

That's a pretty good record, but how much better it would sound if Delaware hadn't escaped so many other things since 1873. Indeed, when we sit down and try to think, it is hard to recall anything that has happened in Delaware in the said forty years. Of course we don't blame the whipping post

for all this desuetude. Perhaps the whipping post is not to blame for any of it. Perhaps the bank robbers stay away from Delaware for the same reason that everybody else stays away.



RENEWING AN ACQUAINTANCE

A Modern Instance

THE play was "The Plain Truth," the playwright a realist; the audience of the present age.

It was the prologue.

"There is neither hell nor heaven," said the Materialist.

The first floor applauded; the balcony laughed; the gallery hissed.

"I have been in hell six months," asserted the Married Man.

The first floor laughed; the balcony hissed; the gallery applauded.

"I have been in heaven six months," declared the Lover.

The first floor hissed; the balcony applauded; the gallery laughed.

"Beauty is truth, truth beauty; that is all we know on earth and all we need know," quoth the Idealist.

The entire audience pondered.

H. Hovious Rafferty.



"I WAS GLAD WHEN THEY SAID UNTO ME, 'LET US GO INTO THE HOUSE OF THE LORD'"

The Elimination of the Editor

IN these days the world is moving so fast that many things are sticking to the wheels of Progress which would long since have dropped off of their own weight if those wheels had been moving slower. Among these are editors.

For many years the editor has served a useful purpose. In fact, we could hardly have done without him. He has persistently and with rare courage stood between the public and the Ultimate truth. This alone would be enough to entitle him to immortality.

He has kept us fully informed about all the murders taking place among our neighbors, and has kept us—as things go—fairly well satisfied about their marital difficulties, their quarrels and scandals; and there have even been times (strange as this may seem) when he has let us know about changes in foreign governments and countries. Not enough, perhaps for us to tell how far wrong the last geography is, but enough to pique our curiosity about it.

All these things, and more, can be laid to the credit of the editor. But even the most useful ones have their day.

One of the most curious phenomena about the editor of the present day is the fact that he does not realize that he is passing. The transition from editor to advertising manager has been so gradual that he has scarcely noticed it.

This is intended by no means to detract anything from the value of periodical or daily literature. It has long been recognized that the advertisements are far more interesting than the text, in most of our periodicals.

With the gradual elimination of the editor will come to the supreme advertising head a finer sense of responsibility. He will see more and more that the best advertising is in reality the best literature. He will no longer exploit his advertised articles in the way it is done at present—by cheaply asking people to buy them. But these articles will be celebrated in verse and story; their faults will be satirized,



FATHER KNICKERBOCKER HAS TRIALS OF HIS OWN

their virtues brought out in contrast.

The epic of the future is in the advertising pages. The editor's obituary is already written. T. L. M.

"EVERYBODY'S doing it" and some are overdoing it.

REAL ESTATE AGENT: Wasn't your bathroom above the parlor when you took this house?

"It was, sir, but you refused to have it repaired, so in order to save my furniture I had it put over the conservatory."



"WHAT'S THAT YOU'RE MAKING, DEAR?"

"IT'S A CUSHION. FRANK'S UNCLE HAS BOUGHT HIM A SEAT ON THE STOCK EXCHANGE AND I WANT HIM TO BE AS COMFORTABLE AS POSSIBLE."



Not Entirely on the Stage



FACIAL expression and a sense of humor are Mr. William Hawtrey's main assets as a comedian. Besides these he has a very agreeable voice and an intelligent way of reading his lines. Youth and pulchritude are no longer his. But with an extremely slender farcical comedy and a very bad company, Mr. Hawtrey's assets are not a sufficient foundation on which to base an appeal for patronage to New York's over-theatred public.

The basic idea of "The Old Firm" is an elderly gentleman's belief that he has sold his soul to the devil, an idea that is laboriously brought into stage action by complicated methods possible only to the English farce-writer. The first act is given over to this, and the remaining two to such fun as can be extracted from the dragging into the talk of any terms or allusions that can be twisted into bearing on the devil, hell, eternal fire, or any of the other things that a benign religion has invented to throw terror into the minds of its believers.

Interpreted by a company which appears to be made up for the most part of crude amateurs, "The Old Firm" is not likely to receive any enthusiastic invitation to prolong the period of two weeks announced for its stay at the Harris Theatre. That it should get a chance to come into New York

at all is further evidence of the straits that our numerous theatres have reached to secure tenants for their stages.

COL. HENRY W. SAVAGE in a recent after-dinner speech before a newspaper club in Washington took occasion to make what, if one were not afraid of the sin of tautology, might be called a savage attack on certain writers for daily newspapers in this city. The manager's principal point of complaint was that these writers, holding the position of critics, abused their positions by neglecting the critical function for the sake of trying to appear clever, and get credit for personal smartness even to the extent of being brutal in their comments on people of the stage, who are defenseless against such attacks.

Granting that Colonel Savage has some ground for his grievance, it is also true that he makes no allowance for the exigencies of daily journalism as it is practised by some of our newspapers with the largest circulations. They trade on that weakness of their readers that makes them insist that from what they read they shall get a sensation, not accurate information or food for thought. Anything set forth cleverly, even with the spice of malice, is of more value to them than the truth, no matter if the truth is important.

Such newspapers and such readers have no use for mere criticism. The writers would waste their time and lose their jobs if they confined themselves to supplying it. Within certain limits they may go as far as they please in making their writings spicy and themselves valuable as smart writers. They must have a watchful eye on the law of libel, and they must be careful about offending the managers who control the advertising patronage. They may not attack the vulgarity or viciousness of a production, but they may with impunity make the defenseless actor or actress writhe and suffer with personal ridicule and abuse. The more cleverly it is done the more it entertains the unthinking reader, and the more valuable the writer becomes to his owner and publisher, because he is giving their public the kind of thing they like.

So Colonel Savage will have to go further than the writers themselves if he wants to put his blame in the right place. He will have to go even further than editors, publishers and owners, who make their newspapers to sell. He will find himself up against that big, half-educated, unthinking American public that can read just enough to make yellow journalism and its cruelties a possibility.



THE ticket speculator has gone from the sidewalk and the peaceable citizen on pleasure bent is no longer subject to the attacks and insults of the thugs and gunmen who used to follow that calling when they were not busy with more profitable crimes. It does not follow that ticket speculating is a lost art. Many complaints come to LIFE of unfair treatment for which the practise of managers who prefer to farm out their tickets to dealing fairly with their patrons is directly to

blame. Here is one authentic instance:

A lady went to the box-office of a theatre where is playing one of the season's successes. She asked what seats she could secure for the next Tuesday's performance.

"Nothing nearer than the fifteenth row," she was told.

"What can I get for any evening in the week better than that?" she asked.

"Nothing any nearer."

"How about the week after?"



Astor.—"Fine Feathers." Another of Mr. Eugene Walter's studies of American social problems. This time it is the temptation of over-expenditure. Fairly interesting and well staged.

Belasco.—"Years of Discretion." American social comedy, clever, timely and very well acted.

Casino.—"The Firefly." Bright comic operetta, well produced and well sung with Mme Trentini as the star.

Century.—"Joseph and His Brethren." The old Hebrew story of brothers against brother impressively staged in spectacular fashion.

Children's.—"Racketty Packetty House." Mrs. Burnett's idea of a play for children elaborately produced in a specially constructed theatre.

Cohan's.—"Broadway Jones." Diverting farcical comedy of the rapid phase of contemporary American life.

Comedy.—"Fanny's First Play." Ingenious and witty comedy by Mr. George Bernard Shaw satirizing the London dramatic critics and the British middle classes.

Cort.—"Peg o' My Heart." Cheery little play with Miss Laurette Taylor in an amusing role especially adapted to her abilities.

Criterion.—"The Argyle Case." The methods of detective W. J. Burns exhibited in an absorbing melodrama with Mr. Robert Hilliard impersonating the detective hero.

Eltinae.—"Within the Law." An admirably acted and interesting melodrama showing up some of the tyrannies and cruelties of the department store.

Empire.—"The Spy." French drama of patriotism and the domestic triangle mixed up. Moderately interesting.

Forty-eighth Street.—"Never Say Die." Mr. William Collier and his fun-making in diverting farcical comedy.

Fulton.—"The Unwritten Law." Notice later.

Gaiety.—"Stop Thief!" Kleptomania and real stealing amusingly mixed up.

Garrick.—"The Conspiracy." The amateur crime unraveller picturesquely at work in an intense New York melodrama.

Globe.—"The Lady of the Slipper." Good old "Cinderella" in musical comedy guise with Elsie Janis and Messrs. Montgomery and Stone in the leading roles.

"Everything sold up to the fifteenth row."

"Well, for what performance can I get better seats?" she asked. "I don't care how far ahead."

"Madam, you'll have to move along," replied the box-office man. "You're blocking the line. There are other people behind you who really want to buy tickets," and she found herself pushed away by the next applicant, who probably met with the same treatment.

This particular lady, who happened to have sufficient means not to be influenced by the matter of price, then went to one of the hotel news-stands and found that on account of some feud with the managers of that theatre the news-stands were not handling the tickets of that theatre, and would have to procure the tickets from some speculator at an advance on their own advanced prices.



THIS is only an ordinary annoyance, less exasperating than a good many others to which the generous and well-intentioned public is regularly subjected by the short-sighted managers. In their petty squabbles among themselves and their quarrels with the people with whom they do business, they overlook the fact that they are constantly making enemies for the theatre. What was and should be a pastime surrounded with only agreeable suggestion, they are doing everything in their power to make a difficult experience.

Many families with whom playgoing was habitual have given it up entirely or go only when there is an attraction of sufficient importance to make worth while the considerable effort necessary and to face possible discourtesies. This is particularly true of people of moderate means to whom the exactions of the managers and middlemen have made the theatre a luxury to be enjoyed only occasionally instead of regularly. If ever there was a case of killing the goose that laid the golden eggs the theatrical managers of New York have furnished it.

Metcalfe.

Harris.—"Mr. William Hawtreay in "The Old Firm." See above.

Hippodrome.—"Under Many Flags." The season's ballet spectacle and stage pictures freshened up by the addition of some new features.

Hudson.—"The Poor Little Rich Girl." Interesting and agreeable pictures of child mentality working under abnormal conditions.

Knickerbocker.—"The Sunshine Girl." Notice later.

Little.—"Rutherford and Son." The gloom of middle-class English life in a strong play well acted.

Lyric.—"All for the Ladies." Elaborate exposition of the absurd fashions of present day women elaborately set forth in an amusing musical piece.

Lyceum.—"The New Secretary," with Marie Doro and Mr. Charles Cherry. Slender French comedy not especially well done.

Manhattan Opera House.—"The Whip." British racing melodrama with startling stage effects.

Maxine Elliott's.—"Romance" by Mr. Edward Sheldon with Doris Keane as the star. Notice later.

New Amsterdam.—"Oh! Oh! Delphine." Diverting French musical piece.

Playhouse.—"Little Women." Miss Alcott's famous classic of New England girl life amusingly transferred to the stage.

Republic.—"A Good Little Devil." Elaborate and skillful staging of poetic French fairy play.

Thirty-ninth Street.—"Mrs. Leslie Carter in "The Second Mrs. Tanqueray." Notice later.

Wallacks.—"The Irish Players in new one-act pieces." Notice later.

Winter Garden.—"Return of Gaby Deslys in "The Honeymoon Express." Notice later.

Weber and Fields Music Hall.—"The Man With Three Wives." Well staged, tuneful and amusing musical show.



Mr. Stork: MY! THIS PARCEL POST IS THE REAL THING!







IF anyone should offer you a Nobel Prize, see that you cross your fingers! It's a thundering big feather in one's cap, and there's a tidy penny attached; but, if there's any depending on circumstantial evidence, a Hoodoo goes with the honor or it has the Evil Eye.

Oddly enough no one seems as yet to have noticed this fact, but if you doubt it just look around. A Nobel Prize was given to Rudyard Kipling for producing literature of an idealist tendency! One was given to Teddy Roosevelt for keeping the peace! And now, just after it has been awarded to Gerhart Hauptmann, the great German playwright and novelist, for the spiritual content of his earthy realism, he goes and publishes an American edition of his new novel, "*Atlantis*" (Huebsch, \$1.50).

"*Atlantis*" contains a circumstantial account of the passengers, the voyage, and the shipwreck of the transatlantic liner *Roland*, upon which a young German physician and scientist (who had already suffered shipwreck in his own affairs and was now drifting with signals of moral and mental distress flying) has taken passage in order to be near the object of his latest infatuation, a half-grown and wholly degraded vaudeville dancer, and during his sojourn on which he has become persuaded that he is to find a new backbone and a new life-impulse in the New World. And after the catastrophe and the dramatic rescue of a smattering of the passengers (the coincidence of this event's close paralleling of the *Titanic* disaster is being quite justly advertised as the book's chief claim to popular interest) the American experiences and disappointments of the shifting-minded and unstable-purposed doctor are followed to the moment of

his overjoyed and once more hopeful return to his native soil.

This story—the chief effect of which is to give you the unpleasantly realistic impression of being once more thrown at close quarters with that most porcine of all cosmopolite fauna, the Traveling Teuton—is built up with the same plodding particularity, the same apparently uninspired and unselective tabulating of episodes, that superficially characterizes all Herr Hauptmann's fiction, but which is usually but the clumsy envelope of that subtle spiritual content for which we assume that the Nobel Prize was awarded him. But the trouble with "*Atlantis*" is that the envelope seems to be empty. The earthiness of its realism is authentically Hauptmannian. Its spirituality is nebular.



CONFIDENTIAL BOOK GUIDE

Atlantis, by Gerhart Hauptmann. See above.

Back Home, by Irvin S. Cobb. Stories of the author's old Kentucky Home, with smiles and sentiment scattered through them like currants in a bun.

Bubbles of the Foam, by F. W. Bain. A charmingly exotic love story by the Englishman who is making a Western Citizen out of Hindu mythology.

Cobb's Anatomy, by Irvin S. Cobb. Humorous dissertations on "Tummies," "Teeth," "Hair" and "Hands" in their relation to modern life.

The Financier, by Theodore Dreiser. The intimate biography of a Philadelphian and a three-quarter length portrait of the American business spirit.

The Green Overcoat, by Hilaire Belloc. An entertaining account of the adventures, bodily and psychic, of an erring professor of psychology.

The Grey Stocking, by Maurice Baring. Three plays of the kind that you have to imagine onto the stage in order to guess why they were written.

Her Soul and Her Body, by Louise Closser Hale. A girl's own story of her student struggles in Boston. A nice blend of sex-psychology and sentiment.

Jade, by Berthold Lanfer. An able and interesting study of ancient jade implements and of their revelations in regard to Chinese archeology.

The Man Who Came Back, by John Fleming Wilson. A contemporary version of the story of the Prodigal Son.

A Miscellany of Men, by G. K. Chesterton. See above.

The Mythological Zoo, by Oliver Herford. The monsters of mythology brought up to date in clever rhymes and pen-drawings.

Pancho McClish, by Herbert Coolidge. An engaging tale of the cattle country, whose author drives a dime novel and a Sunday School story in double harness.

The Reef, by Edith Wharton. The story of a bungled love affair that is full of fascination for the student of human nature.

Scientific Sprague, by Francis Lynde. Stories of Western railroad operating that are interesting in spite of a somewhat wooden understudy of *Sherlock Holmes*.

Some English Story Tellers, by Frederick Taber Cooper. Critical essays, rather academic in attitude, upon the literary standing of a number of contemporary writers.

IT is hardly possible in these days to ride in the dynamo-driven cars of an electric railroad without being all the time at least unconsciously conscious of the steady grinding whirr of the revolving armatures—a consciousness that is brought home to us when the train stops and the freed motors burst out into their noisy idling by the fact that this proves to be but the disquieting accentuation of a rhythm to which we were already nervously attuned.

In like manner it is almost impossible in these days to read any distance into a collection of Mr. Gilbert K. Chesterton's essays and articles without feeling (either as a dim discomfort or as an active exacerbation) the steady, mechanical maneuvering of a method that seems to have come to be independent of his will. There is, latterly, a frightful, Frankensteinish automatism about the working of Mr. Chesterton's brain. Given a



LOOKS

A LOOK SIGNIFYING AGE AND VAST EXPERIENCE BY SPRIG, M. D.

theme to work upon, it moves with a scarcely audible clank, but with a maddening, because a foreseeable, uniformity and precision; so that one knows at last with exactly what clicks and whirrs it will seize upon the available platitudes, and, by reversing them, turn them into more or less presentable paradoxes; so that one finally comes to be somehow certain that during the intervals between essays this mechanistic brilliancy must be somewhere noisily going through its accustomed motions while waiting for a new theme to engage and so quiet its energies.

There are many enjoyable passages in the thirty-eight

papers of "A Miscellany of Men" (Dodd, Mead, \$1.50). There are even a few papers that are wholly human and early-Chestertonian. But if you don't look out you'll find yourself beating time to the machinery.

J. B. Kerfoot.

Relative Values

BRIGGS: I see Mr. Taft will get only five thousand dollars a year at Yale, when he got seventy-five thousand dollars as President. Is that enough?

GRIGGS: Why not? He is getting paid in each case according to the damage he can do.

What Quotation Best Fits This Picture?

He believes himself alone on this island, sole survivor of the shipwreck. But as one other person was saved, a surprise awaits him.

For the quotation that best fits this picture, in English verse or prose, from the published works of any well-known writer, LIFE will give \$100.

The quotation must not exceed fifty words, and all answers must comply with the following conditions:

Conditions of the Contest

The paper upon which the quotation is sent should contain nothing else except the name and address of the contestant in the upper left-hand corner. If this rule is violated the judges reserve the right to debar the contribution.

Among quotations of equal merit preference will be given to the shortest.

Manuscripts should be addressed to

*The Contest Editor of LIFE,
17 West 31st St., New York.*

Envelopes addressed in any other way will not be considered.

Preference will be given to an answer not submitted by several contestants, but in case more than one person submits the winning quotation the prize will be divided.

All answers must be at LIFE office not later than Saturday, February 15. The contest will close at noon of that date. Within one week from February 15 a check for \$100 will be sent to the winner.

Announcement of winner will be made in LIFE's issue of March 6—the Easter Number.

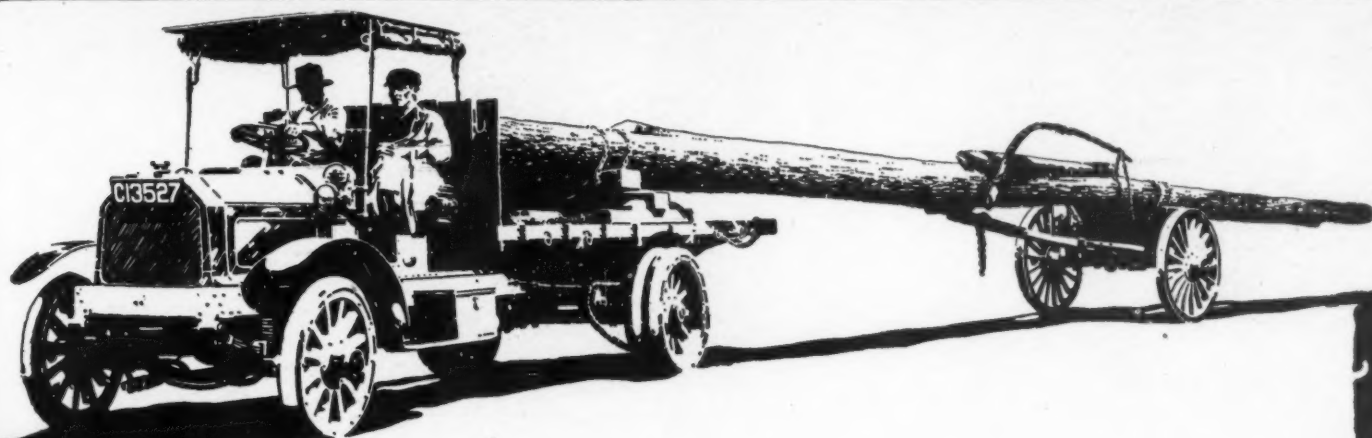
It is not necessary to be a subscriber to LIFE in order to compete. The contest is open to every one.

Only one answer from each contestant will be considered. No manuscript will be returned.

The editors of LIFE will be the judges. They will award the prize to the quotation which, in their judgment, is the most deserving.

**HISTORIC NOTE**

"PRIMITIVE MAN FLOWED THE EARTH WITH A RUDE STICK"



PEERLESS TRUCKS

Stand Rough Usage

IN the rough and tumble hauling of the lumber woods a Peerless 3-ton truck owned by C. H. Phillips of Plainfield, Conn., made a record that led him to purchase a second and similar truck.

Over unimproved and almost untraveled roads this truck covered 50 miles a day, carrying a portable saw mill from place to place in a large tract of timber, hauling logs to the mill, and lumber to the railroad. It took the place of from eight to ten horses.

Such work is possible only with a vehicle of correct design and sturdiest construction.

Dealers in all prominent cities

The Peerless Motor Car Company
Quincy Avenue and East 93d Street, Cleveland

Makers also of Peerless Passenger Cars



Training for Office

"How did your boy, Henry, come out at college?"

"Why, I thought everybody in the village knew. He was graduated at the head of his political economy class."

"Has he gone to work yet?"

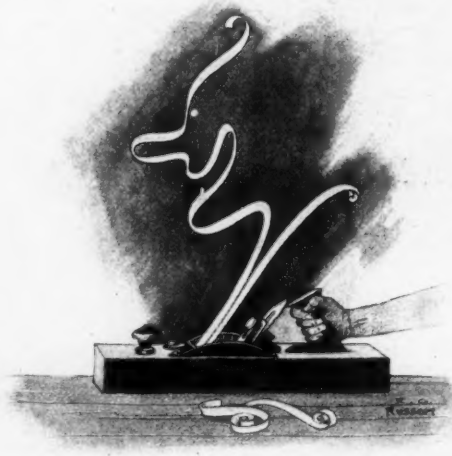
"Not yet. I'm making him take a two years' business course at the commercial school here. After he gets through with that the Civic Club is going to run him for Mayor."

—*St. Louis Republican.*

English Spoken Here

"Finest and viewfult place. Baths on modernst principles. The hotel not being adapted for health resort of ills, is only preserved for the so-journ of passengers, tourists and sports-men. Reputed excellent cooking. Noble, real, well lain wines; different beers. The magnificent outlook is grandious. Daily six trains to all parts of the globe. Free view at the lovely lake."

—*From a Foreign Hotel Guide.*



A SHAVING MUG

A Post-Impressionist Poem

The snaky twilight crawls and clanks;
A scarlet shriek thrusts home;
The jig-saws snap among the planks,
Where, lush and loud,
Plump, plastic, proud,
The coupons crowd
Along the road to Rome.

Acrid, essential, winged with eyes,
The powdered plummet drops;
The beldame's bonnet drawls and dies.
And, foul or fair,
Calm Neverwhere
Inscribes his square
Amid the malt and hops.

Oh! anguish of the slaughtered shaft
That skims the sullen looms!
Oh! vaguely vaunted overdraft!
Oh! savage spin
Of twain and twin,
While out and in
The shapeless secret booms.

—*Punch.*

One Virtue

Poverty is no disgrace, but that's
about all that can be said in its favor.

—*Detroit Free Press.*

LIFE is published every Thursday, simultaneously in the United States, Great Britain, Canada and British Possessions. \$5.00 a year in advance. Additional postage to foreign countries in the Postal Union, \$1.04 a year; to Canada, 52 cents. Single current copies, 10 cents. Back numbers, after three months from date of publication, 25 cents. Issues prior to 1910 out of print.

No contribution will be returned unless accompanied by stamped and addressed envelope. LIFE does not hold itself responsible for the loss or non-return of unsolicited contributions.

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Prompt notification should be sent by subscribers of any change of address.

"I hear it called —
The machine with the human-brain;
I call it The machine
with the *Super-Human Brain*."

Thus spoke the Auditor.

He was speaking of the

Remington

Adding and Subtracting

Typewriter

(Wahl Adding Mechanism)

This machine does something that only the brain, directing the hand, has hitherto been able to do—that is, write and add (or subtract) on the same page. But this is not all. It does such work more easily, more rapidly, and more accurately than the human brain has ever performed similar labor.

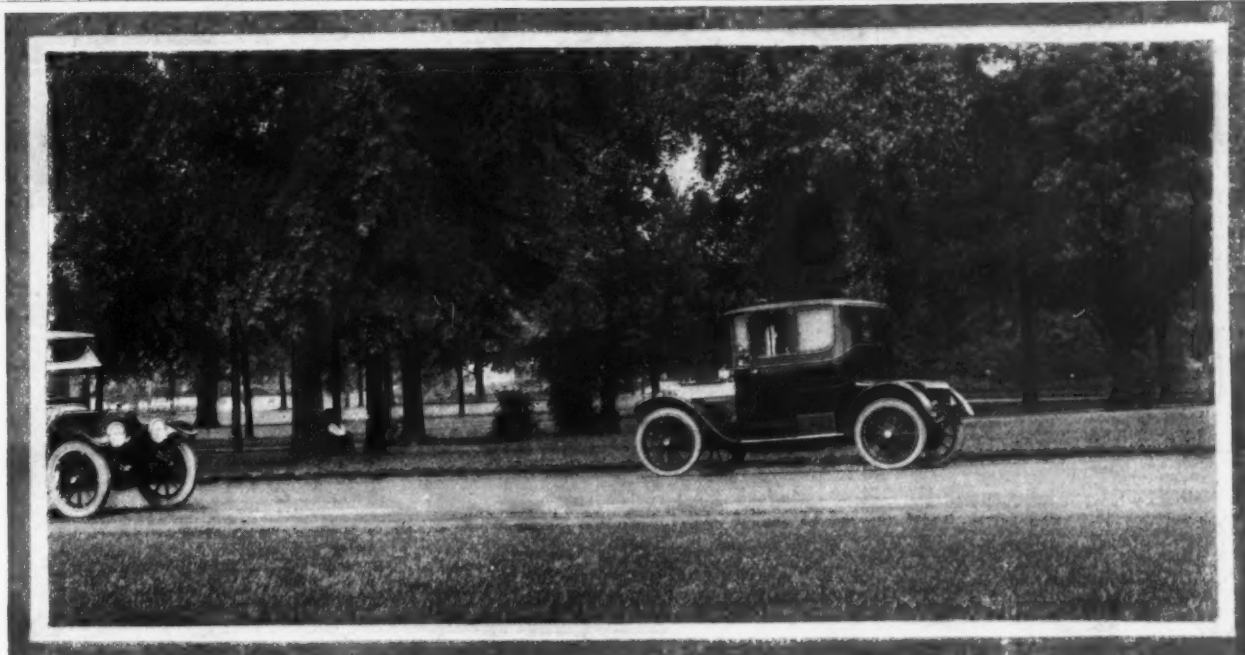
Thus the machine is human in what it does and super-human in the way it does it.

Illustrated booklet sent on request

Remington Typewriter Company
(Incorporated)
325-331 Broadway, New York
Branches Everywhere



"HOW DARE YOU, SIR?"



A Princely Coupe—The Cadillac

Aside from the fact that it is a Cadillac with all that the name implies, we believe we are justified in describing this as the most sumptuous car of its type ever built.

You may key your expectations as high as you please. There is no danger of disappointment.

Consider first, convenience.

You enter the Coupe at either side.

Your foot presses a lever and the engine starts.

You press a button and the electric lamps are lighted.

You are ready—immediately.

And you ride in such luxury that the imagination cannot surpass it.

By luxury we mean both motion and the "creature-comforts."

Let your critical eye turn where it will—there is nothing that is not super-excellent.

You literally cannot conceive a more princely equipage.

It is an every-day-in-the-year car, always comfortable, winter or summer, rain or shine.

Or, if you wish, with an additional body you may transform it into an open car.

And, it is a Cadillac, the Prince of Coupes.

The price is \$2,500 F. O. B. Detroit.

The interior arrangement

The illustration shows the interior arrangement of the Cadillac Coupe. The driver's seat is about 8 inches forward of the wide rear seat. This gives greater elbow room. To allow entrance from the driving side, the driver's seat folds back. There is ample room on the wide rear seat for two passengers, beside the driver, and the fourth passenger occupies the front seat, which may also be folded up if desired. The trimmings and appointments are elegant in the extreme. The four side windows may be lowered and they are especially made to be vibration proof, whether up or down.



CADILLAC MOTOR CAR CO., Detroit, Mich.

OUR FOOLISH CONTEMPORARIES



Trifling

Mrs. Lane is a zealous and loyal wife and intends to avoid exaggeration, but has a strong tendency in that direction.

"It's perfectly wonderful," she said to a patient friend, "to see the way Mr. Lane counts bills at the bank. I think they are so lucky to have him! He'll take a great pile of five and ten and twenty dollar bills, and make his fingers fly just like lightning, and never make a mistake!"

"Never?" asked the friend, who knew Mrs. Lane's weakness, and could not forbear the question.

"Well—no—at least," stammered Mrs. Lane, "why, perhaps he might get five or ten cents out of the way, but not any more, ever."

—Harper's Magazine.

"Is this Mr. Biggs's office?"

The clerk looked up.

"No, sir; Mr. Biggs's office is on the other side of the passage."

"Thank you," said the other, and stepped outside, leaving the door wide open.

"Hi, sir! you've left the door open," yelled the clerk after him.

"Dear me, so I have. You see, all the doors at my home are fitted with Blodger's patent springs. Allow me to show you a specimen. Never wears out, never cracks or jams or needs oiling, and——"

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Caroni Bitters. Tones the stomach—stimulates appetite. Improves life and flavor of any cocktail. Try them and be satisfied. Oct. C. Blache & Co., 78 Broad St., New York, Gen'l Distrib.

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Then that wonderful wax—the B & B wax—gently undermines the corn. In

two days it loosens and comes out. No pain, no soreness, no inconvenience. You simply forget the corn.

A million corns a month are removed in that way.

And they never come back. New corns may come if you continue tight shoes, but the old ones are gone completely.

All this is due to a chemist's invention, which everyone should know.

A in the picture is the soft B & B wax. It loosens the corn.
B protects the corn, stopping the pain at once.
C wraps around the toe. It is narrowed to be comfortable.
D is rubber adhesive to fasten the plaster on.

Blue-jay Corn Plasters

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She Wanted to Know

A party of four just returning from a theatre called in at a fashionable restaurant. The prim old maid who was the guest of the evening was charmed with everything, especially the music. While the waiter was standing by the table she asked him to find out the title of the piece the orchestra was playing. The willing waiter promised, but other duties claimed him for a while, and when he returned the lady had completely forgotten her request. When he bent toward her and softly whispered something in her ear she recoiled with horror. Then, recovering from the shock, she turned with cold, relentless fury upon the hapless man who waited. "How dare you!" she cried. "How dare you!" It took the terrified waiter quite a time to explain why he had merely breathed the title of the piece so softly: "What Can I Do to Make You Love Me?"

—Buffalo Commercial.

"So you got the opinions of two lawyers on the case. Were their opinions the same?"

"Yes, twenty-five dollars each."

—Everybody's.

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exactly what he is getting, and for
the dealer or house-servant to
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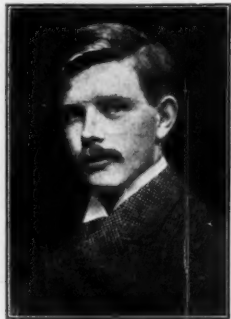
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If you will let me help you, I can add years of usefulness and greater efficiency to your business life. You surely are not satisfied through sedentary habits to grow a little weaker and less valuable every day.



I am speaking generally, because I know that nine out of ten men who work indoors have surface muscles that are as soft as dough and stomach and intestine muscles that are growing weaker every day. With even half-proper treatment the vital muscles can be made strong enough to improve the health, appearance, temperament, ability of any man.

Big biceps and surface muscles no more indicate health than brick walls prove that a building is fire-proof. The true test is whether or not the day's work fags you, whether your sleep refreshes you, and whether your body will obey the desires of your mind—in other words, can you do the things you would like to do—can you set your body to work without waste of will-energy?

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Unless you are so well satisfied with your physical and mental condition as to believe yourself incapable of improvement, you will profit by reading my book, "Human Energy," which tells all about The Thompson Course. I mail this book free to any responsible person. If you will send me your name and address I will mail you a copy postpaid, with the simple stipulation that you read it as though it were written by a friend.

Take my word for it, this book is worth sending for.

J. Edmund Thompson

Suite 911, Exchange Building, Worcester, Mass.

Thufficient

A coy little damsel from Smith
Was a nymph of a latter-day myth.
She'd shun all caresses
And, lisping her "s's,"
Say, "Thir! Thuffrageth theldom kith!"
—Jack o' Lantern (Dartmouth).

He (nervously): Margaret, there's been something trembling on my lips for months and months.

SHE: Yes, so I see; why don't you shave it off?—Tiger.



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G. Beck (Bierbrauer, 1881, No. 8) finds that

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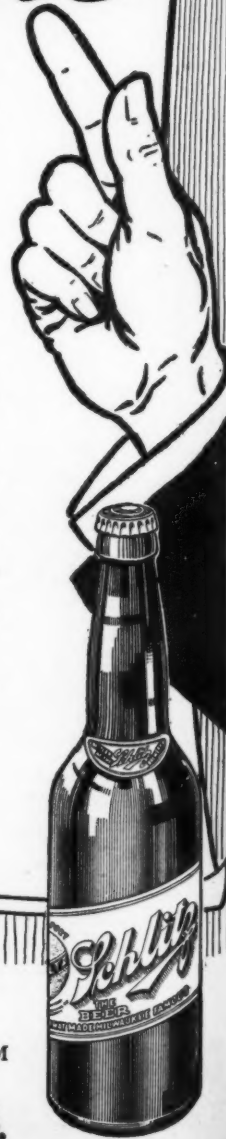
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See that crown or cork is branded "Schlitz."

Schlitz
The Beer
That Made Milwaukee Famous.

30-M



Life's Musical Calendar

Tuesday, February 11, *Carnegie Hall*.—Joint recital by Ysaye and Madame Frances Alda of the Metropolitan company.

Aeolian Hall.—Fourth concert of the Kneisel Quartet: A programme of unusual interest, presented with the assistance of four other instrumentalists.

Wednesday, February 12, *Metropolitan Opera House* (Afternoon).—Wagner's "Siegfried": The third of the special series of performances of the Nibelungen cycle, with a new tenor in the title rôle.

(Evening).—Puccini's "Tosca," with the regular "capacity" cast, including Farrar and Caruso.

Aeolian Hall (Afternoon).—Piano recital by Henrietta Michelson.

Rumford Hall.—Chamber music, from the feminine point of view, presented by the Olive Mead Quartet.

Thursday, February 13, *Metropolitan Opera House*.—Wagner's "Meistersinger": The German conception of musical comedy, resulting in an occasional breakdown of the leading voices and a regular exodus from the boxes before the fall of the final curtain.

Carnegie Hall.—Wagner anniversary concert by the Philharmonic Orchestra, commemorating the death of the composer, February 13, 1883.

Friday, February 14, *Metropolitan Opera House*.—Verdi's "La Traviata": An Italian opera well known, but seldom sung, owing to the unusual demands of the coloratura rôle; but in which Miss Frieda Hempel has shown the ability to overcome all the handicaps of tradition, costume and a wooden tenor.

Carnegie Hall (Afternoon).—A repetition of the Wagner anniversary programme by the Philharmonic Orchestra.

Aeolian Hall (Afternoon).—Second



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Saturday, February 15, *Metropolitan Opera House* (Afternoon).—Puccini's "Manon Lescaut," with Lucrezia Borgia, alias Bori, and Enrico Caruso, whose dramatic tearfulness in the wilds of America is a regular feature of the performance.

(Evening).—A continuation of the series of extra popular price performances, with Wagner's "Walküre," prob-

ably the best loved of the entire Nibelungen cycle.

Sunday, February 16, *Metropolitan Opera House*.—A Sabbath concert in which artistic ability triumphs even over the dullness of conventionality exhibited in the setting of the stage and the boxes.

Carnegie Hall (Afternoon).—Another violin recital by Eugene Ysaye: A great virtuoso whose frequent appearances in New York this season have added little to his past laurels, but much to his present bank account.

Aeolian Hall (Afternoon).—The New York Symphony Orchestra, with Max Pauer, the distinguished German pianist, and a new composition by Victor Kolar, a member of the orchestra.

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Saved by His Tongue

Murad the Third, though savage by nature, could take a joke. There was one thing, however, which he could not tolerate—tobacco; the use of which he punished with death. But among the members of his court was a man renowned for his wit, and for his power of raising the spirits of the Sultan. Now this court-wit loved smoking, and was resolved not only to have his pipe, but to escape the penalty of death attached to the enjoyment of it. Accordingly, he caused a deep pit to be dug in his tent, and when he desired to give himself up to his dearest indulgence, he would descend into it, sitting there concealed by a sieve-like construction drawn over the top, and lightly covered with turf. One evening, Murad became sagacious of the hookah from afar, and, tracing the offender to the very pit in which he was quietly smoking, threatened him with instant death. The offender, however, coolly thrusting his head upward, as he provokingly drew another mouthful of the reeking luxury, exclaimed, "Go on,

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thou son of a bond-woman! Thy edicts extend over the earth, certainly; but they do not extend under it."

"Take thy life for thy joke," said Murad, laughing and coughing—the first at the jest and the second at the odor and vapor, which he detested—"I only wish thy pipe were as enjoyable as thy wit."

—From *Doran's Court Fools*.

Wonders

Ernest Thompson-Seton was narrating anecdotes about his beautiful residence, Wyndygoul, at Cos Cob, Conn., which he has just sold.

"And one day," he said, "I asked a little boy in one of my camps to tell me something wonderful about birds."

"Why," said the little boy, "how they come out of the eggs, that's wonderful."

"Now," I went on, "tell me something about them more wonderful still."

"Why," he answered, "it's more wonderful how they ever got into the eggs."

—Tribune.



HUNTER



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A Timid Suggestion

Is New York behindhand in the matter of noises? It seems to us as if something might be done in this direction. At present, the noises of New York are old and stereotyped and confined to the clanging of bells, the blowing of whistles, the chugging of automobiles, the screaming of newsboys, the music of restaurants, the din of drays, the whistles of policemen, the rattle of falling buildings, and the screams of people who are run over.

Are these noises enough for a city like New York? Should not a special callopie be stationed at the corner of every street on Broadway, with a man in charge of it? Why not fire off a few blank cartridges during the quieter hours?

We are aware that these suggestions are crude; but it is the spirit that counts. We are an inventive people. It seems quite certain that if enough inducement is offered a great deal of talent will be brought to bear upon this problem. At the present time, people who are living in New York are only half mad from the noise. This is a great mistake. Mayor Gaynor ought to do something about it.

THE modern Romeo helped his Juliet to descend from the vine-covered balcony.

"Dearest," he called, when she had climbed into the big motor, "shall we take away the rope ladder?"

Just then the upper window was raised, and the old man leaned out.

"Just you leave that 'ere ladder where it is, young feller," he cautioned. "I've got a couple more darters I want to get off my hands."—*Tit-Bits*.

A Happy Marriage

Depends largely on a knowledge of the whole truth about self and sex and their relation to life and health. This knowledge does not come intelligently of itself, nor correctly from ordinary, every-day sources.

SEXOLOGY

(Illustrated)

by William H. Walling, A.M., M.D., imparts in a clear, wholesome way in one volume

Knowledge a Young Man Should Have.
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Medical Knowledge a Husband Should Have.
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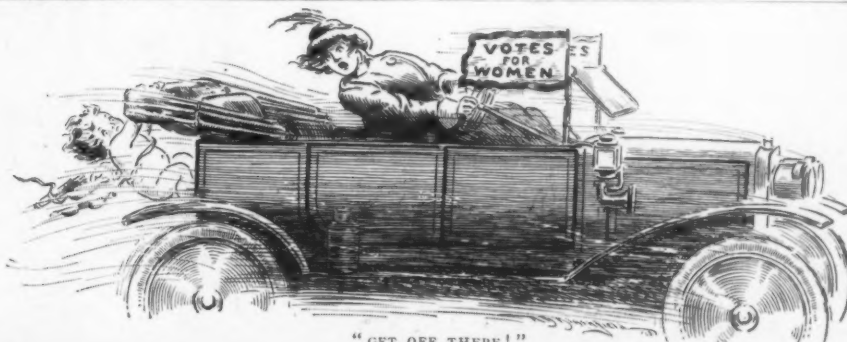
apply it, your skin takes it up. You can see it vanish. It never reappears on the skin as do so many other toilet preparations.

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Every Moment Counted

Elihu Root was cross-examining a young woman in court one day. "How old are you?" he asked. The young woman hesitated. "Don't hesitate," said Mr. Root. "The longer you hesitate the older you are."

—Ladies' Home Journal.

"You see, had the lamb been obedient and stayed in the fold it would not have been eaten by the wolf, would it?"

Boy: No, ma'am; it would have been eaten by us.—Sketch.



We Are Constantly in Receipt of Important Letters Which Are Too Long for Our Limited Space. Brevity is Absolutely Essential to Publication.

Child Labor in Alabama

LIFE:

DEAR SIRs.—I note in a recent issue of LIFE you make the statement that 45 per cent. of the children under sixteen years old in Alabama are engaged in daily toil for a living. Nobody will be more astonished at this statement than Alabamians. If it is true you should convince us of that fact; if it is not true you should correct your statement.

The writer is well acquainted with south Alabama, and knows that practically no children are at work in the southern part of the State, and doesn't believe any large proportion are employed in the northern part. Alabama's two largest industries are farming and mining, neither of which can use child labor extensively. Cotton factories, in which most child labor is used, are comparatively few in this State.

Kindly let us know where you got your figures. We believe you are wrong about one hundred and twenty thousand children being engaged in daily toil in this State, and you are certainly wrong in saying that this is 45 per cent. of the total number under sixteen years of age.

Yours,

J. M. W.

TROY, ALABAMA,
January 1, 1913.

The sources of LIFE's information were the United States Census and the National Child Labor Committee.
EDITORS OF LIFE.

A Restful Idea

EDITORS OF LIFE:

GENTLEMEN.—Being a reader of LIFE and a "booster" of the N. Y., N. H. & H. R. R. I offer the following observation as an original idea—it even escaped the Progressive platform.

Concerning cemeteries, we have in Arlington a national cemetery for the burial of the unknown soldiers; we have cemeteries in all big cities for paupers



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Huyler's Vanilla Chocolate (Pink wrapper), sweet, 5c, 10c, 20c cakes.

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and unknown victims of accidents and stray shots of gunmen, etc. Now the idea! Why not have a series of railroad cemeteries for the burial of passengers killed who are unknown or mutilated beyond recognition?

I would suggest the location of the first one midway between Westport and Greens Farms on the New Haven road.

If the names of these two towns are not quite appropriate enough, the New Haven might be able, with what influence it may have with the Connecticut Legislature, to get the names changed to Restport and Green Cypress Hills.

Very truly yours,
C. S. DUNBAR.

P. S.—With the above plan adopted one would at least know one of two places that he was going to when he bought his ticket.

HARTFORD, CONN.,
November 17, 1912.

Not Crazy

DEAR LIFE:

I'm sorry Mr. J. William White has discontinued his subscription as appears from his very gentlemanly and sincere letter published in your issue of ninth instant. LIFE's ideas sometimes run counter to mine, but I still take money, even though I have been handed a few bad coins once in a while. I hope Mr. White will come back into LIFE's fold. He will feel better *inside*.

We can't help believing as we do, and, the "thoughts that come unbidden" are frequently the best. One encouraging sign of the times is the growing disposition to analyze startling ideas before condemnation. My wife says I'm crazy because I DON'T BELIEVE IN

Enforced foreign languages in American universities,
Conservation policy of the United States,

Theodore Roosevelt,
Vaccination,
Hell.

But, for the life of me, I can't help it, and must "stand pat" until some one "shows me," even though compelled to sleep in the barn.

Very truly yours,

W. A. COOPER.

SAN FRANCISCO, CAL.,
January 10, 1913.

Don't Worry—It's Coming March 27th

DEAR LIFE: Kindly inform me what has become of the "Awful Number" which was to have been issued. It seems that I missed that. Starting with the Anniversary Number, I have all—the Motor, Musical and others—but I am not able to obtain the Awful Number. Would very much like to have a copy.

Yours very truly,

L. S.

BOSTON, MASS.,
January 14, 1913.



"I Saw Myself Face to Face"

"I am your own real self," she said. At last I saw myself, face to face! I stared wonderingly—disappointedly. "Aren't you satisfied?" she asked. "No!" I answered. "I—I know now that my mirror lied to me; my photograph lied to me; my friends—politely fibbed. Tomorrow I shall begin to correct my shortcomings."

POMPEIAN Massage Cream

That was in a dream. In real life too many women won't confess their physical shortcomings and won't resolutely set about to correct them. For example, a clear, fresh, youthful skin is possible through the faithful use of Pompeian Massage Cream. Several million users of Pompeian have proved this. Many more millions have failed to make even a start.



A Shopping Hint Do you realize why a cheaply-made imitation or substitute is offered at some stores? Because it costs the substitutor less, and he makes more—at your expense. You can't be too careful what you put on your face. Get Pompeian. At all dealers, 50c, 75c and \$1.

GET TRIAL JAR

Sent for 6c (coins or stamps). For years you have heard about Pompeian. You have meant to try it, but have delayed. Each day that you delay you make it just so much harder to preserve or regain your youthful beauty. Clip coupon now.

Have you tried Pompeian and given it a faithful test? Rome wasn't built in a day, nor was a good, honest (natural) complexion created without sincere effort. Pompeian is not a rouge; is not a "cover-up" process that deceives the user only. Pompeian youth-i-fies because it gives a clear, fresh, youthful complexion through beneficial massage action. Pompeian Massage Cream youth-i-fies. It does.

Cut off, sign and send—Stamps accepted but coins preferred

The Pompeian Mfg. Co.
25 Prospect St., Cleveland, O.

Gentlemen: Enclosed find 6c (coins or stamps) for a trial jar of Pompeian Massage Cream.

Name.....

Address.....

City..... State.....

"Everybody's eating them"

Eating what?

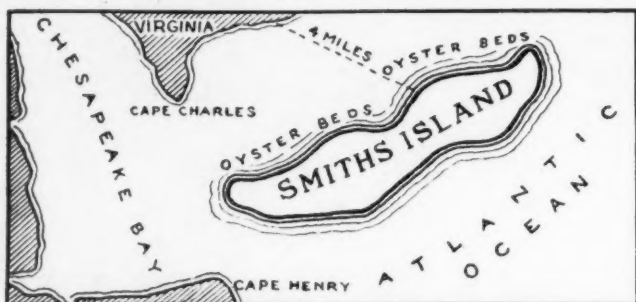
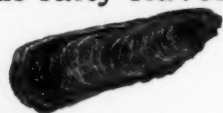
Smith's Island Oysters

Why?

Because of their delicious salty flavor and absolute purity

Look!

See where they come from!



At all first class Clubs, Hotels and Restaurants
SMITH'S ISLAND OYSTER CO., 21 So. William St., New York City
 Tel. Broad 343

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Conr. Life Pub. Co.



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 (By Angus MacDonall)

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A reproduction of this picture, 9½ by 15 inches in size, on paper 15 by 20, will be sent on each yearly subscription entered this season.

A subscription to LIFE is the best possible gift—a copy of LIFE every week, fifty-two presents a year, and this picture for Five Dollars, the regular subscription price.*

LIFE PUBLISHING COMPANY
 17 West 31st Street, New York

*Subscription, \$5.00 Canadian, \$5.52 Foreign, \$6.04



This is one of the times when Peter's is popular

You often feel that between-meal hunger, that longing for something really delicate and delicious. This is just the desire that Peter's Milk Chocolate satisfies. The indescribable blend of finest chocolate, richest milk and purest sugar makes it the very thing you want.

Peter's Milk Chocolate



HE (masterfully): I DON'T PROPOSE TO BE TRIFLED WITH!
 "WHY DID YOU, THEN?"

Mark Twain's Christmas Present

Just before Christmas a member named Scott said one day:

"Mr. Clemens, you have an extra overcoat hanging in the coatroom. I've got to attend my uncle's funeral and it's raining very hard. I'd like to wear it."

The coat was an old one, in the pockets of which Clemens kept a melancholy assortment of pipes, soiled handkerchiefs, neckties, letters, and what not.

"Scott," he said, "if you won't lose anything out of the pockets of that coat you may wear it."

An hour or two later Clemens found a notice in his mail box that a package for him was in the office. He called for it and found a neat bundle which somehow had a Christmas look. He carried it up to the reading-room with a showy air.

"Now, boys," he said, "you may make all the fun of Christmas you like, but it's pretty nice, after all, to be remembered."

They gathered around and he undid the package. It was filled with the pipes, soiled handkerchiefs, and other articles from the old overcoat. Scott had taken special precautions against losing them.

Mark Twain regarded them in silence, then he drawled:

"Well, blast that Scott. I hope his uncle's funeral will be a failure."

—The Bookman.

MARGARET: You look gloomy.

KATHARINE: I am discouraged. If another of my sisters gets married there won't be enough furniture left for me to entertain a single beau.



**\$1.00 Brings Them
for Festive Feasting**
Reymers' Chocolates! Very Best Chocolates!
Made for Pittsburgh's millionaires—rare fruits, plump, perfect nuts, exquisitely flavored creams, each dipped in a thick, rich coating of pure, rich, sweet chocolate—
—The candy that makes every festive occasion complete—a treat for yourself—a treat for your friends—you will never find a more welcome gift.
A dollar bill in an envelope, with your name and address, and you make their acquaintance. If you wish us to prepay carrying charges, enclose 30 cents in stamps. If you would like more information before you buy, drop us a postal for a little book that tells you how "R.V.B.'s" are made. We gladly mail it free.
Address REYMER & BROTHERS
1450 Forbes Street, Pittsburgh, Pa.
Dealers: Write for particulars of our Agency offer.
Reymers' Very Best (6)

Franklin Simon & Co.

Fifth Ave., 37th and 38th Sts., New York



New Spring Model

Misses' Russian Blouse Dress

OF SILK CREPE DE CHINE

In navy, black, white, peony, brick, cafe au lait, taupe, copenhagen or brown; collar and cuffs of embroidered batiste, crushed silk belt in contrasting color, large novelty buckle and buttons; waist silk lined. Sizes 14 to 20 years.

29.50

Value \$39.50.

SAME MODEL OF EPONGE

Of washable eponge, in white, copenhagen, rose, leather or golden amber, with crushed silk belt in contrasting color.

18.50

Value \$24.50.

SAME MODEL OF SERGE

Of navy, black or white English serge, with crushed silk belt in contrasting color.

18.50

Value \$24.50.



Law in Florida

It was in this city that Will Irwin made the study of mediums, table rappers and fortune tellers incorporated in "The Red Button." A perpetual booster for California's climate, he was one day holding forth upon the superiority of this State over Florida as a winter resort.

"Florida," he said, "is too relaxing. This is due to the fetid air of the swamps. There is a story about a young man who was being examined for admission to the Florida bar. The examination ran thus:

"Young man, are you malaria proof?"

"Yes, sir."

"Can you ride?"

"Yes, sir."

"Do you own a horse?"

"Yes, sir."

"Is he a good swamp swimmer?"

"Yes, sir."

"Then, young man, I welcome you to the practise of law in this district."

—San Francisco Wasp.



The Perfect Dress Tie

The tie with the button-on tabs
Buy by the label
"The Perfect Dress Tie"

Made of the finest French fabrics
Sold in the best shops the world
over. 50 cents and better.

Keys & Lockwood
New York



Whitman's



The Sampler Package

Everyday is Whitman's Day

—and February, as if to make up for its delinquency, throws in a special Whitman's Day on the fourteenth. What better for a valentine than one of these famous Whitman packages?

There is a local agent near you who has a variety of our special packages—all guaranteed to be fresh and in perfect condition—one of which is Whitman's Sampler, \$1.00 a package, made up with a generous assortment from ten famous Whitman packages. Also

Whitman's "1842" A new box of assorted Bitter Sweets chocolates with old-style bitter coating and very sweet, creamy centers. 80c a pound, in one- and two-pound boxes.

Pink of Perfection A bouquet of Chocolates (or Confections) candy delights. Offered in a beautifully designed gift package, in three sizes and two assortments—one all chocolates; the other, chocolates and bonbons. \$1.00 a pound, in one-, two- and five-pound boxes. And

The Fussy Package Nut-center and hard-Fatistidious Folks center chocolates. The most widely distributed dollar chocolates in the world. In half- to five-pound boxes.

If there is no Whitman agency near you, we will send you any package direct by mail on receipt of price.

Write for "List of Good Things," describing 70 Whitman's specialties.

STEPHEN F. WHITMAN & SON, Inc.
Philadelphia

Makers of Whitman's Instantaneous Chocolate and Marshmallow Whip

Books Received

The Shadow, by Arthur Stringer. (The Century Co. \$1.25.)

The Dreamer, by Annie Nathan Meyer. (Broadway Publishing Co. \$1.00.)

A Slice of Life, by Robert Halifax. (E. P. Dutton & Co. \$1.35.)

The Frontiers of the Heart, by Victor Margueritte. (F. A. Stokes Co. \$1.25.)

The Chafing Dish and Sandwiches, by Alice L. James. (G. P. Putnam's Sons.)

Saint Valentine's Day

On paper curiously shaped

Scribblers to-day of every sort,

In verses, Valentines y'clep'd,

To Venus chime their annual court.

I too will swell the motley throng,

And greet the all auspicious day,

Whose privilege permits my song

My love this secret to convey.

—Anonymous.

Oft have I heard both youths and virgins say

Birds choose their mates, and couple to this day;

But by their flight I never can divine

When I shall couple with my valentine.

—Herrick.

No popular respect will I omit

To do thee honor on this happy day,

When every loyal lover tasks his wit

His simple truth in studious rhymes

to pay,

And to his mistress dear his hopes convey.

Rather than know it, I would still

outrun

All calendars than Love's, whose date always

Thy bright eyes govern better than

the sun,

For with thy favor was my life begun;

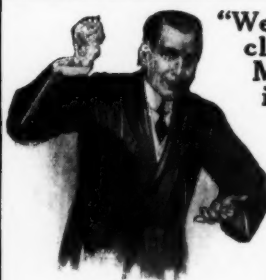
And still I reckon on from smiles to

smiles,

And not by summers, for I thrive on none

But those thy cheerful countenance

compiles.



"We make so many claims for our Mennen's Shaving Cream, that they almost seem ridiculous—but the pleasant feature of it is, we can back up every one of them."

Put our cream to the test, and prove for yourself that it will do all we claim for it, and even more.

Mennen's Shaving Cream solves all the big and little troubles of shaving.

Try it at our expense—write today for a free sample. Gerhard Mennen Co., Newark, N. J.

Mennen's Shaving Cream



Makers of the celebrated Mennen's Borated Talcum Toilet Powder

PATENTS SECURED OR FREE RETURNED
Send sketch for free search of Patent Office Records. How to Obtain a Patent and What to Invent with list of inventions wanted and prizes offered for inventions sent free. Patents advertised free. VICTOR J. EVANS & CO., Washington, D. C.

Champagne Sense

What you want is quality. You don't care what the price may be—large or small—if only your taste as a connoisseur be pleased. That's why connoisseurs insist on

COOK'S

Imperial
Extra Dry
Champagne



It has *all* the qualities that make for superiority—supreme purity; lasting liveliness; exquisite bouquet; delightful flavor. It pays no duty to Uncle Sam—it pays no ocean freight; these items total the difference in price between Cook's and imported champagnes.

Sold Everywhere
and
Served Everywhere

American Wine Co.
St. Louis, Mo.
8m

Oh, if it be to choose and call thee mine,
Love, thou art every day my Valentine!
—Hood

Saint Valentine is past;
Begin these wood-birds but to couple now?
—Shakespeare.

Oh, cruel heart! ere these posthumous papers

Have met thine eyes, I shall be out of breath;

Those cruel eyes, like two funeral tapers,

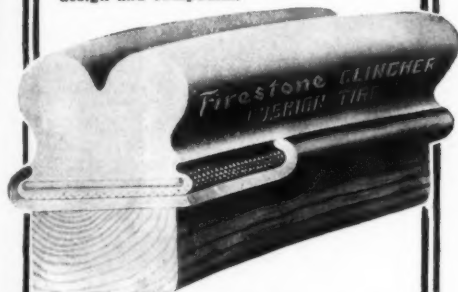
Have only lighted me the way to death.
Perchance thou wilt extinguish them in vapors

Most Miles On Battery Charge

For Electric Car Owners

Proved by actual road tests by foremost electric car builders.

The ride supreme, is added to economy of current by means of Firestone design and compound.



Firestone CLINCHER CUSHION TIRES

—Fit pneumatic rims, Quick Detachable clincher or standard Clincher. Practically all the comfort of a pneumatic with none of the inconveniences.

Service Stations In All Cities

Electric Tire Catalog tells the story. Write for it.

The Firestone Tire & Rubber Co., Akron, Ohio
"America's Largest Exclusive Tire and Rim Makers"

Greatest Resiliency— The Ride Supreme

For a Winter Trip BERMUDA

A charming little island world only 48 hours from New York. Climate mild but invigorating. Superb driving, saddle riding, golf, tennis, yachting and sea bathing. The well known

PRINCESS HOTEL

provides true comfort in full measure: Modern service throughout, including electric light, telephones, grill room, tiled swimming pool. Open December to May.

HOWE & TWORGER, Mgrs., HAMILTON, BERMUDA.

BILLIARDS AT HOME

Have your own Burrowes Billiard and Pool Table. A few cents per day will buy it. No special billiard room needed. Write for particulars. THE E. T. BURROWES CO., 269 Free St., Portland, Me.

When I am gone, and green grass
covereth

Thy lover, lost; but it will be in vain—
It will not bring the vital spark again.

—Hood.

To-morrow is Saint Valentine's day,

All in the morning betime,
And I a maid at your window,
To be your Valentine.

—Shakespeare.

Apollo has peeped through the shutter,
And wakened the witty and fair;
The boarding-school belle's in a flutter,
The two-penny post's in despair;
The breath of the morning is flinging
A magic on blossom and spray,
And cockneys and sparrows are singing
In chorus on Valentine's day.

—Præd.

Now all Nature seem'd in love
And birds had drawn their Valentines.

—Wotton.

Hail to thy returning festival, old
Bishop Valentine! Great is thy name
in the rubric. Like unto thee, assured-
ly, there is no other mitred father in
the calendar.

—Lamb.

The fourteenth of February is a day
sacred to St. Valentine! It was a very
odd notion, alluded to by Shakespeare,
that on this day birds begin to couple;
hence, perhaps, arose the custom of send-
ing on this day letters containing prof-
essions of love and affection.

—N. Webster.

A Ticklish Opening

Henry Erskine happening to be re-
tained for a client of the name of Tickle,
began his speech, in opening the case,
thus: "Tickle, my client, the defendant,
my lord"—and upon proceeding so far
was interrupted by laughter in court,
which was increased when the judge
(Lord Kaimes) exclaimed:

"Tickle him yourself, Harry; you are
as able to do so as I am."

Start
the
Dinner
with
a
Laugh



"How to
Behave
at a
Banquet"
—makes
everybody
jolly

THERE'S more fun for your din-
ner guests in this little napkin-
covered book as a dinner favor than
in all the high-priced entertainers.
It's clever, original and to the point.
Bound in a real old-fashioned fringed
napkin. Send 30c (stamps or coin)
for sample. \$3.00 a dozen. At your
stationer's or direct from

THE A. M. DAVIS CO.

Publishers of Davis Quality Cards
701 Russia Bldg. Boston, Mass.



A Complexion Worth Looking at

THERE are few things better
worth looking at than a
beautiful woman with a beauti-
ful complexion.

As regards beauty of contour,
that is primarily the endowment
of nature, but beauty of com-
plexion which is absolutely es-
sential to complete personal
beauty, is an attribute that can
be acquired by anyone, by the
daily use of

Pears' Soap

the finest complexion beautifier
in the world.

There is nothing more simple
or more easy, or more pleasant
than this putting on of a beau-
tiful complexion.

Just Pears' Soap and pure
water—nothing more. It is
nature assisting nature. Pears'
Soap is composed entirely of
natural, beautifying elements,
and is pure in every particle.

"Pears' Soap keeps the skin
in perfect health"

The Great English Complexion Soap



Before spending a single penny on new clothes, before even planning your Spring wardrobe, consult Vogue's five great Spring Fashion numbers! From now on they follow, one after another, beginning with the

FORECAST OF SPRING FASHIONS

(NOW ON SALE)

On the opposite page you will find a reproduction of its cover; on the news-stands you will find the number itself—124 pages full of *exactly* the clothes suggestions you want most.

Of all Vogue's claims to distinction, the greatest, perhaps, is its ability—universally recognized—to *forecast* the fashions. In every issue appear drawings representing not the styles of Yesterday, nor even of Today, but wonderfully accurate presentiments of the styles of Tomorrow.

With resident correspondents in the Euro-

pean capitals, with a splendidly select staff of editors in New York, with the patronage of the prominent women in every city of America, Vogue's fashion pronouncements are authority itself! And every resource, every bit of skill, energy, experience, has been turned into making the next five numbers more complete, more authoritative than ever before!

In the next ten weeks—the very period in which these five Spring Fashion numbers of Vogue appear—you will be planning your Spring wardrobe and spending hundreds of dollars carrying out the plans.

Once more you will face the fact that the gown you buy and never wear is the expensive gown, that the gloves, hats, boots, that just miss being exactly what you want are the ones that cost more than you can afford!

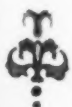
Why take any such chances this Spring when by using this coupon you can get valuable suggestions, avoid costly mistakes and INSURE the correctness of your new clothes?

MR. NEWSDEALER: Please reserve for me, as they appear, one copy each of the numbers of VOGUE I have checked below:

<input type="checkbox"/>	Forecast of Spring Fashions	Feb. 15
<input type="checkbox"/>	Spring Pattern	March 1
<input type="checkbox"/>	Dress Materials & Trimmings	March 15
<input type="checkbox"/>	Spring Millinery	April 1
<input type="checkbox"/>	Spring Fashions	April 15

Name and Address:

V
O
G
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E



This Number a
FORECAST
of
SPRING
FASHIONS



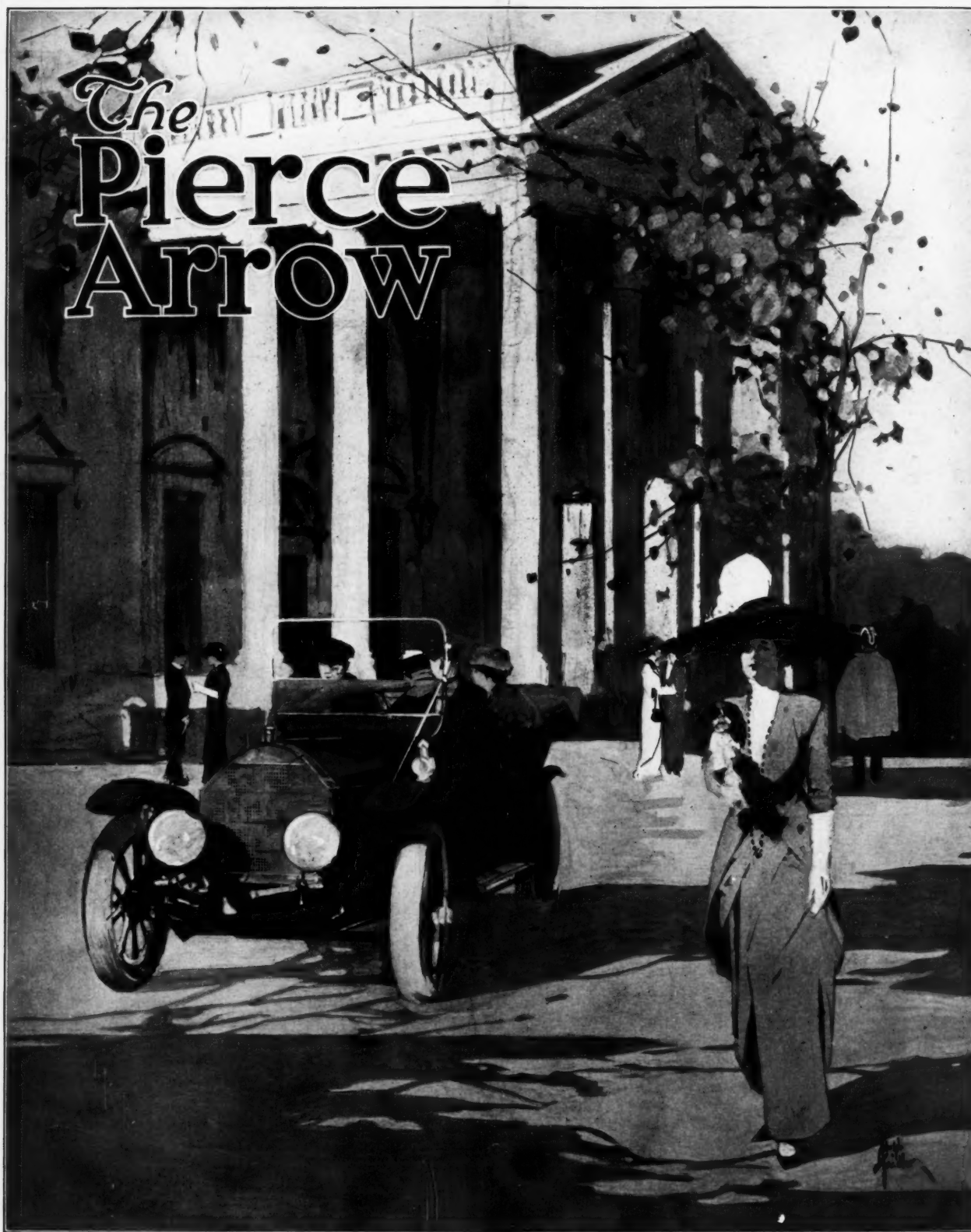
This is the cover of the Forecast of Spring Fashions—the first of Vogue's five great Spring Fashion numbers. (See page opposite)

Before spending a penny or planning a single new hat or gown make sure of getting these five numbers with their wealth of ideas and *authoritative* clothes information.

So great is the demand for Vogue that newsdealers often sell out in the first three days. To avoid disappointment use the coupon on the opposite page.

FEBRUARY 15, 1913
· PRICE 25 CENTS ·
The Vogue Company
Condé Nast, President.

← Use Coupon
on opposite page



THE PIERCE-ARROW MOTOR CAR COMPANY, BUFFALO, N. Y.